

MCC NEWS RELEASE

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MCC's Ag Institute Launches Comprehensive Resource

ROCHESTER – Want to find locally grown farm products – at your fingertips? Or, what local agriculture-related festivals and events are planned for the upcoming year?

Bookmark <http://www.monroecc.edu/depts/Agriculture/> – the area's premier information resource on local efforts to sustain our region's agricultural economy. With an economic impact of over \$120 million, farming in Monroe County grosses about \$54 million in annual sales on 25 percent of the land.

The Web site of the Agriculture and Life Sciences Institute at Monroe Community College offers information not only for consumers but also resources on local, regional and national agriculture, and information for growers and producers on farmland protection, farm safety, marketing issues, and more.

Be sure to check out the new Celebrate Monroe County Farms video that highlights area farms. Home to over 600 farms, Monroe County's leading agricultural products include fruits and vegetables, nursery and greenhouse products, grains and dry beans, and dairy.

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M o n r o e C o m m u n i t y C o l l e g e

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