

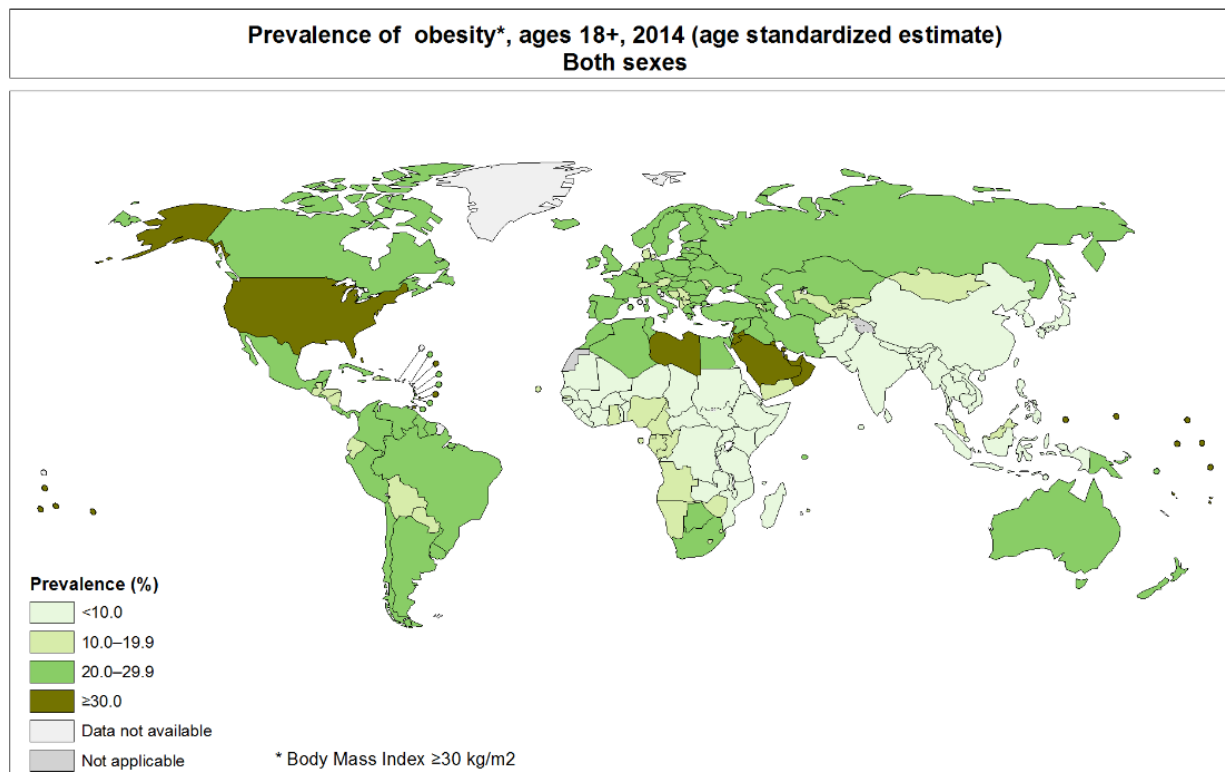
**International Education Week  
& Geography Awareness Week  
November 14 – 18, 2016**

**Theme: [Mapping our Place in the World](#)**

**The World Maps Gallery**

A permanent gallery of 15 world maps showcasing aspects of human geography and physical geography will be installed this fall throughout the Brighton Campus and shown as a temporary poster display at the Damon City Campus. As in an art gallery or museum, the maps will have a display label explaining the map as well as a QR Code that students can scan with their smart phone, tablet or lap top to get additional information and ways to interact.

**Example of World Maps Gallery – map, gallery card, & QR Code information**



MAP - [http://gamapserver.who.int/mapLibrary/Files/Maps/Global\\_Oesity\\_2014\\_BothSexes.png](http://gamapserver.who.int/mapLibrary/Files/Maps/Global_Oesity_2014_BothSexes.png)

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This map from the World Health Organization shows the prevalence of obesity in men and women over the age of 18. According to the WHO, overweight and obesity are “abnormal or excessive fat accumulation that may impair health.” Many MCC students have grown up in a world that is marked by increasing rates of obesity where almost 40% of adults are overweight and over 10% are obese. Obesity, while preventable, is the result of numerous, layered factors from individual to global economic policies (Johns Hopkins Global Obesity Prevention Center).



Scan QR Code for links to more information

### **EXAMPLE QR CODE CONTENTS:**

#### **Link to a video**

How much do we spend on food? <https://vimeo.com/14833669>

A marketing campaign to fight childhood obesity and sell Technogym products -  
<https://vimeo.com/124522012>

#### **Watch a movie via MCC Library's streaming video service Kanopy –**

7 day 2 guys 1 juicer - <http://monroecc.kanopystreaming.com/video/7days-2guys-1juicer>

#### **Links to additional information**

<http://www.globalobesity.org/> Advocating a systems approach to solving obesity

<http://www.worldobesity.org/resources/> Additional maps highlighting global obesity

<http://www.worldobesity.org/resources/calculate-your-bmi/> Calculate your own BMI

#### **Focus questions:**

What surprised you about the global obesity map? What was not surprising?

What might a systems approach to solving obesity look like here in Rochester?

What would be your marketing campaign to fight obesity if money and time were no object?

What role does a person's fears and habits play in the quest to live a healthy life?