



HOMELAND SECURITY MANAGEMENT INSTITUTE



Cyber Security Conference

Conference Information

Date: **Wednesday, April 11, 2012**—9 a.m. to 4 p.m.

Registration check-in: 8:30 a.m.

Location: **Monroe Community College**

R. Thomas Flynn Campus Center-Monroe A&B
1000 E. Henrietta Road, Rochester, NY 14623
Parking available in lots M & M1

Registration Fee: \$99 per person

(Breakfast, lunch and conference materials included)

To register or for more
information contact:

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Conference Highlights

Keynote Speaker

Cyber Security and Economic Impact—Ronald E. Plesco, Jr., Esq. A nationally renowned Information Security & Privacy Attorney with 15 years experience in Information Assurance/Privacy, Identity Management and Computer Crime Law. He is the CEO of the private sector and federally funded National Cyber Forensic Training Alliance (NCFTA). The NCFTA functions as a conduit between private industry and law enforcement with a core mission to identify, mitigate and neutralize cyber crime. The NCFTA currently manages several initiatives focusing on: Financial, Pharmaceutical, Telecommunications, Web Hosting, Retail, Shipment, and Industrial Control System cyber crimes and the black market infrastructure that supports each. This infrastructure includes botnets, hosting companies, malware, money laundering and shipment/money mule recruitment.

Speakers

Economic Espionage and the Insider Threat—featuring "Betrayed"- SA Chad Kaestle and (Ret.) SA William O'Connor of the FBI Counterintelligence Strategic Partnership Program, will present a compelling, thought provoking "insider threat" training tool. Their presentation will foster an awareness of the threat posed by foreign intelligence services, and serve as a resource to businesses and research entities to help harden the target and prevent loss of valuable intellectual and trade secrets.

Social Media and Open Source Intelligence—Investigator Gregory Wildman with the Monroe County Sheriff's Office, will offer an introduction to open source intelligence available to everyone within the private and public sector. The focus will be on various social media sites, open source intelligence websites (locations, relatives, phone numbers, IP addresses, and data embedded in digital photographs and websites they inhabit), case examples as well as legalities and type of use will be discussed.

Electronic Discovery—Susan G. Kavanagh, RP, CeDP, of BiaProtect, a subject matter expert in electronic discovery, information management, litigation support and litigation readiness.

Who should attend: educators, attorneys, university/college administrators, IT personnel, business executives, corporate/government security directors/managers, bankers, governmental agencies, private/public sector, law enforcement. Anyone from government, academia, private business and nonprofit organizations interested in learning about cyber security.