



COURSE INFORMATION SHEET

Note: If a more detailed, instructor/section-specific course information sheet is required, please contact the department.

DEPARTMENT:

Business Administration/Economics

COURSE:

BUS210 Entrepreneurial Studies II

COURSE DESCRIPTION:

Second of two courses designed for those interested in learning how to start and manage a small business. It builds on the preceding course concerning the establishment of the small business and deals with management of the on-going venture. This course takes a functional approach to managing the small business through a discussion of more advanced topics including entrepreneurial characteristics, financial planning and control, business operations, risk management, regulations, business valuation and succession issues, and other current topics. Students will develop a business plan. Course offered during the Spring only during the evening. Three class hours. 3 Credits.

COURSE PREREQUISITES:

BUS 110 with a grade of C or higher, or permission of the instructor

COURSE LEARNING OUTCOMES:

1. Explain how to improve business operations by utilizing effective purchasing procedures, inventory control systems or quality control procedures.
2. Create performance standards to analyze business operations.
3. Use performance standards to analyze business situations.
4. Analyze the financial structure of a business.
5. Use the tools of tax planning to develop a profitability plan for a business.
6. Utilize various management tools to decrease a business's risk exposure.
7. Create an effective business plan.