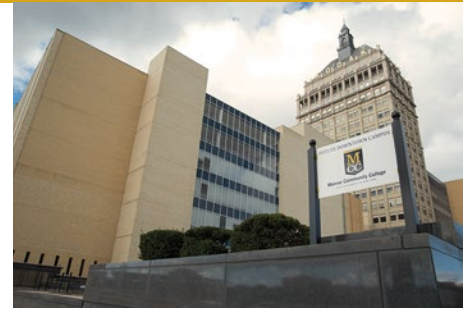




New Downtown Campus

Ceremony Celebrates Another Milestone in Project



Gold-painted trowels gleamed as nearly 100 people celebrated with MCC President Anne M. Kress at an October ceremony to mark the start of construction on MCC's Downtown Campus at 321 State St.

Attendees at the event included state and county officials, High Falls neighbors, Rochester business leaders, and MCC student leaders, faculty and staff.

"This is a facility that began with the spirit of innovation: George Eastman made incredible contributions to this region as a philanthropist with a deep belief that education was transformative, that community and its partners should commit themselves to the vitality of this region. Everything that you will see at MCC's new downtown campus brings that belief into the future," said President Kress, who joined Monroe County Executive Maggie Brooks and Deputy Mayor Len Redon in delivering remarks. "We are honored to be partnered with the legacy of Eastman Kodak and to be able to help our students create the innovative spirit, dreams and ideas that will move this entire region forward."



State, local and MCC officials apply spackling compound at a ceremony marking the beginning of construction of MCC's Downtown Campus in October. From left: Assemblyman Peter Lawrence, Assemblyman Mark Johns, Monroe County Legislature President Jeff Adair, MCC Board of Trustees Chair John Bartolotta, Monroe County Executive Maggie Brooks, MCC President Anne M. Kress, Sen. Joseph Robach and Deputy Mayor Len Redon.

Brooks said the large attendance at the event reflects the community's support for this project.

"This campus will stand as a testament to our community's commitment to provide access to affordable, quality education for local students and adults. Not only is MCC's educational niche in changing lives, but this campus will be uniquely positioned to help transform our local economy. The campus will be the linkage to middle-skills opportunities and jobs in all of the area industries."

For Deputy Mayor Len Redon, the campus groundbreaking holds a special meaning.

"I spent many years—28, in fact—with Eastman Kodak Company. At one time or another, I think I worked on every floor in this building," Redon said. "Knowing that what is coming and how important that is to the City of Rochester and the County of Monroe really makes this very exciting for me."

The new campus consists of four connected buildings, containing 255,000 square feet on seven floors. Construction in this phase of the project will include the creation of flexible, innovative and high-tech learning spaces, such as simulation labs that allow for real-

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Nearly 100 people attended the event held on the first floor of the building that will become MCC's Downtown Campus.

Budget: \$78 million

Project timeline:

- **Spring-Fall 2014**
Design development
- **Winter 2014-Spring 2015**
Separation of infrastructure from Eastman Kodak Co. and Carestream Health Inc.
- **Summer-Fall 2015**
Construction contracts awarded
- **Fall 2015-Summer 2017**
Construction
- **Fall 2017**
Classes begin



Inspiring every day.

(Continued from front)

world applications; a library/learning commons; meeting/function space for hosting events; a bookstore; a fitness center; a cafeteria; student activity areas; and green roofs.

Our goal is to create a dynamic, innovative and welcoming learning environment that matches the aspirations of our students and the needs of the local community and to do it within budget, Kress said. The new campus will:

- Offer all the services and academic programs currently at the Damon City Campus—including degree programs in law and criminal justice, human services and education—and more.

It will include MCC's nationally recognized Division of Economic Development and Innovative Workforce Services, allowing for increased learning opportunities for individuals seeking to enhance their businesses or careers.

- Offer expanded opportunities for civic engagement and experiential learning in the form of co-ops and internships for students.

MCC is engaged in ongoing conversations with the High Falls Business Association, the High Falls

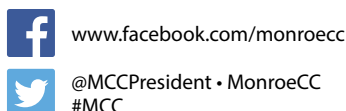
Links to follow project's progress:

MCC: <http://www.monroecc.edu/downtown> provides the college's vision for the campus, a timeline of key events in the project's life, news clippings, a photo gallery and an architectural animation.

DiMarco Constructors: <http://mccdowntown.dimarcoconstructors.com> features regular project updates and images showing interior work underway.

LaBella Associates: <http://www.labellapc.com/mcc/> shows latest images, a schematic design fly-through and project updates.

Connect with MCC
www.monroecc.edu



Business leaders gather at MCC's ceremonial groundbreaking. From left: The Pizza Stop owner Jim Staffieri, Rochester Community Baseball President and CEO Naomi Silver, Assistant Vice President Matthew O'Connor with MCC's Economic Development and Innovative Workforce Services Division, and Rochester Downtown Development Corporation President Heidi Zimmer-Meyer.

Business Improvement District and other employers about opportunities for collaborations between the campus and the neighborhood.

- House several pre-collegiate and service programs, inspiring high school students to achieve a college degree.

Main construction work began in early November and will be completed in time for classes to begin at the new campus in fall 2017.

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"With the start of construction on this new downtown campus, Monroe Community College and the County of Monroe are affirming their commitment to the City of Rochester



by ensuring our citizens maintain access to a higher education in the heart of the city. This investment confirms that MCC will always be an important partner in our efforts to create more jobs, safer, more vibrant neighborhoods and provide our children with a quality education."

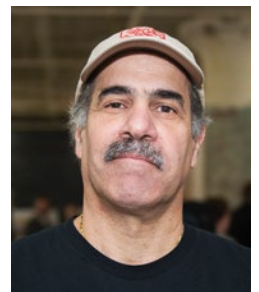
– Mayor Lovely A. Warren

"It was great to see everyone, including community leaders, who advocated for the new downtown campus come together today to support higher education. A lot of students are really excited about the new location. There will be more space and better resources like the learning commons to help students achieve success."



– Lorenza McMillian, Damon City Campus student body president

"We're excited for MCC to get up and running. Our door is open for students looking to make food service their career. They can come here as interns and learn about the business from the bottom up."



– Jim Staffieri, owner of The Pizza Stop