

Guided Pathways: Making the Case

Dr. Gretchen Schmidt
Pathways Executive Director
SUNY Guided Pathways Cohort II – Institute #1
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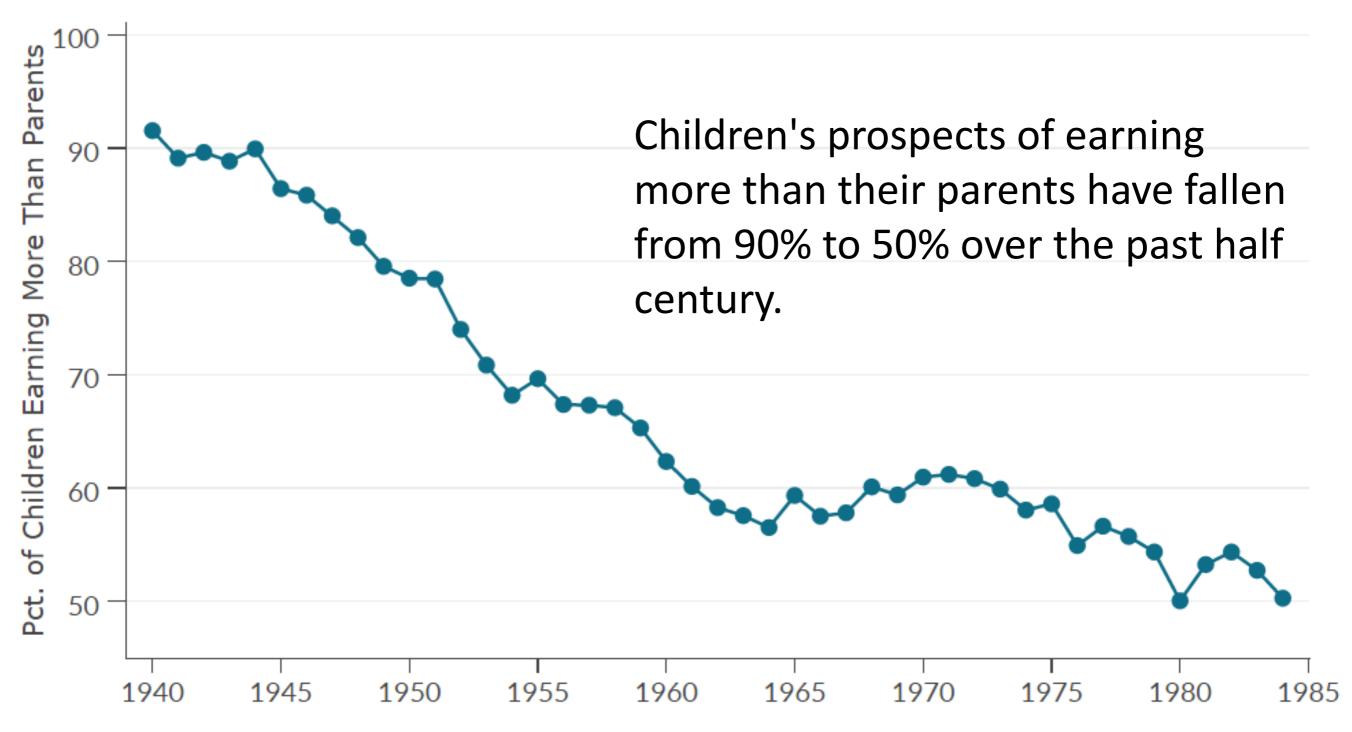




Why, exactly, are we doing this?

The Fading American Dream

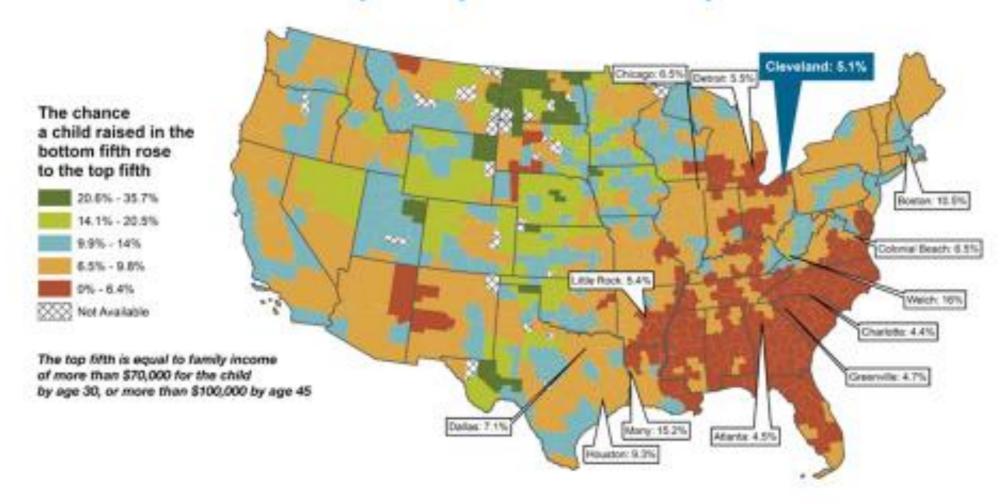
Percent of Children Earning More than their Parents, by Year of Birth



Year in Which Child is Born

Source: The Equality of Opportunity Project

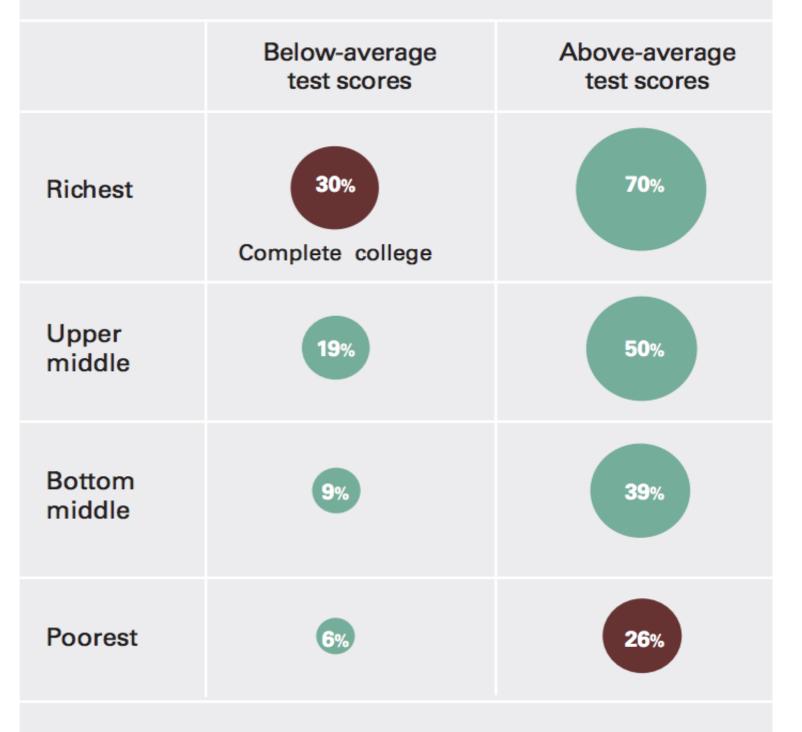
Upward Mobility is Stalled A national issue that requires place-based responses





The Impact of Family Income on Postsecondary Completion

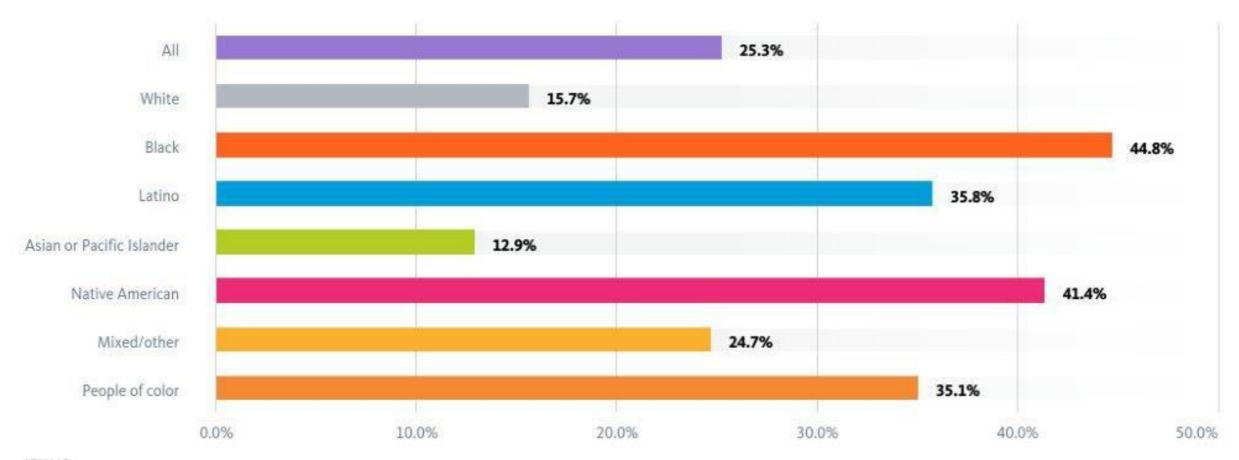
Figure 2: College graduation rates by family income and test scores



Source: Affluent Students Have an Advantage and the Gap is Widening, December 12, 2012, New York Times based on research from Bowen, W.G., Chingos, M.M., & McPherson, M.S. (2009). Crossing the Finish Line: Completing College at America's Public Universities. Princeton, N.J.: Princeton University Press

Children under 5 living in poverty

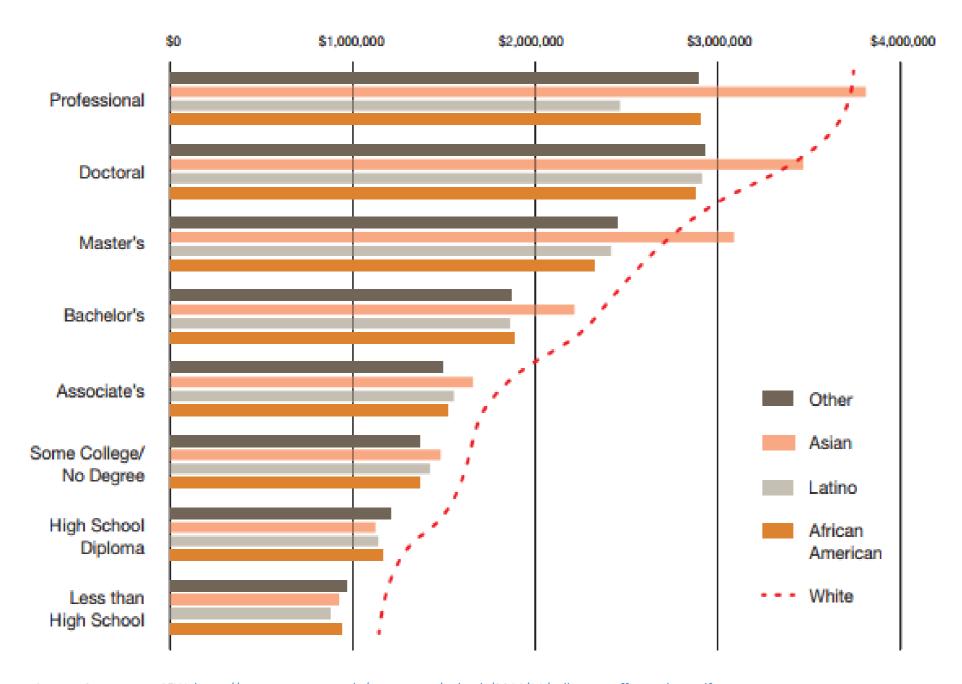
Percent people below poverty by race/ethnicity and age: United States, Under 5, 100%, 2014



IPUMS

PolicyLink/PERE National Equity Atlas, www.nationalequityatlas.org

Education is the path out of poverty



Source: Georgetown CEW: https://cew.georgetown.edu/wp-content/uploads/2014/11/collegepayoff-complete.pdf

EQUALITY VERSUS EQUITY



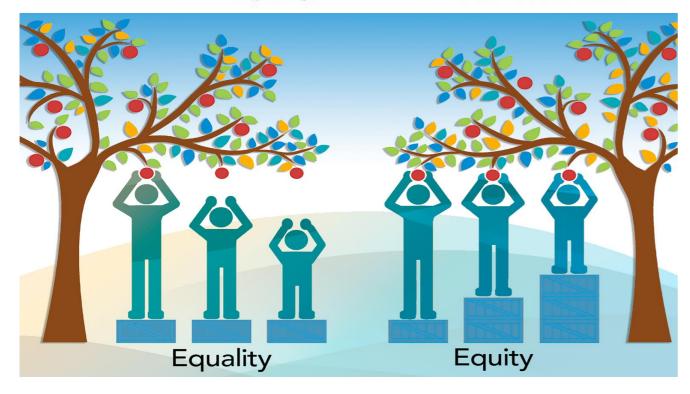
In the first image, it is assumed that everyone will benefit from the same supports. They are being treated equally.



In the second image, individuals are given different supports to make it possible for them to have equal access to the game. They are being treated equitably.

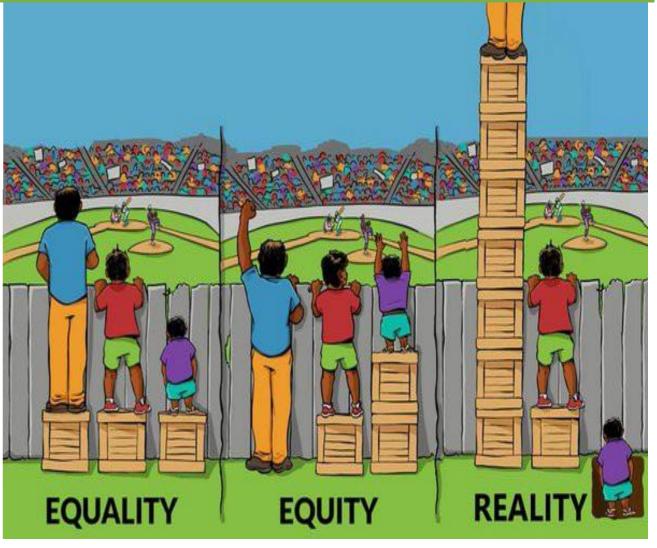


In the third image, all three can see the game without any supports or accommodations because the cause of the inequity was addressed. The systemic barrier has been removed.









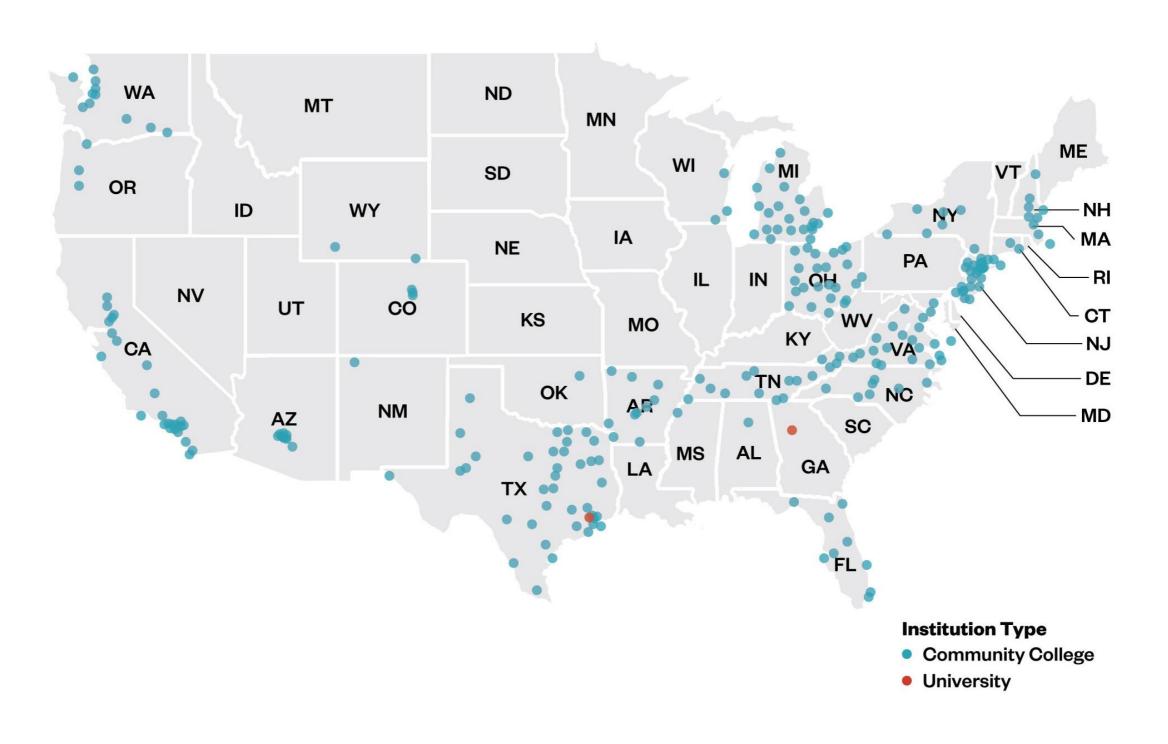


How did we get here?

- Achieving the Dream
 - Over a decade of institutional reform
- Developmental Education Initiative
 - Small pockets of success
- "Get with the Program"
 - Making the connection for students
- Completion by Design
 - Initial investment in structured pathways
- AACC Pathways Project



A National Movement: Colleges Implementing Guided Pathways

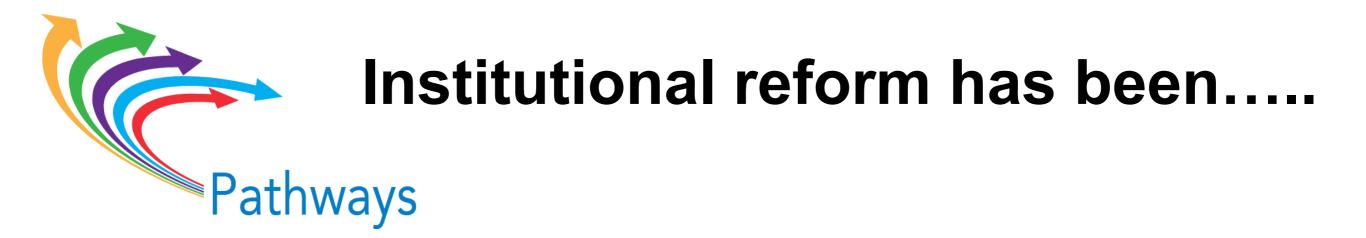




What we know after more than a decade of reform....

The proportion of community college students completing community college and earning a credential has not changed

- Every college is perfectly designed to produce precisely the results it is currently getting
- Problems of scale
- Developmental education divergence
- Challenges in institutional transformation
- Demographic and economic changes
 - Declining enrollment and declining state appropriation
- Culture change vital to implementation and sustainability
 - Culture trumps strategy every time

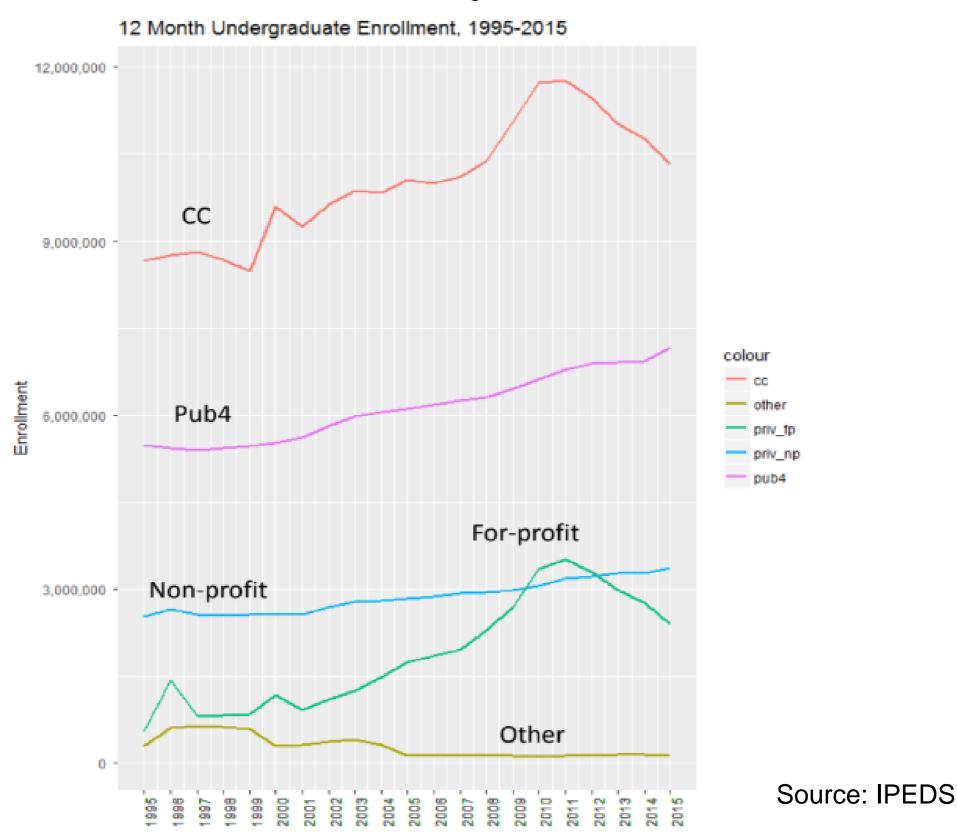


Change for small numbers of students

OR

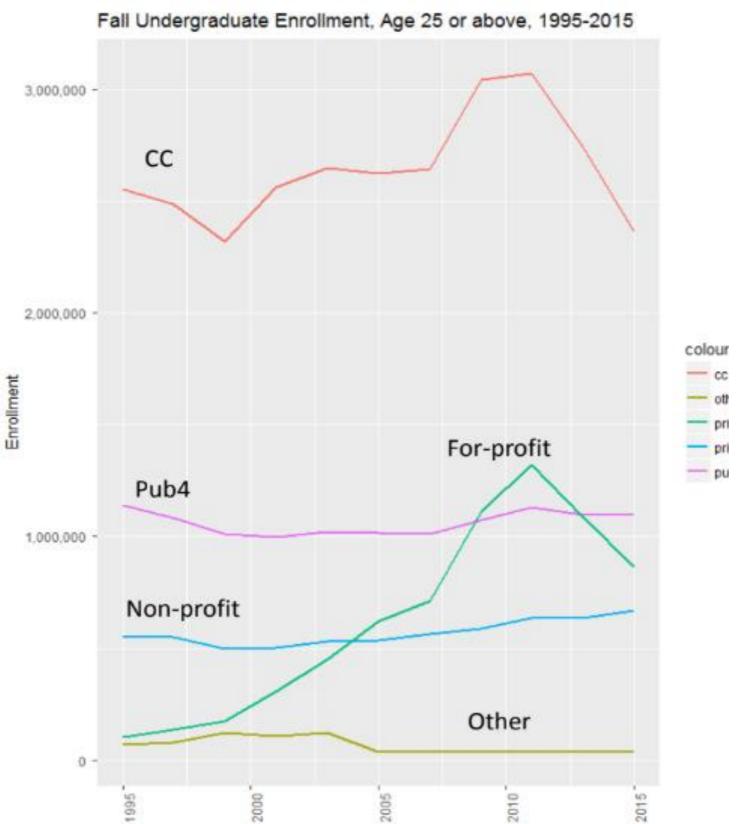
change for large numbers of students

12-Month Undergraduate Enrollment by Sector



Fall

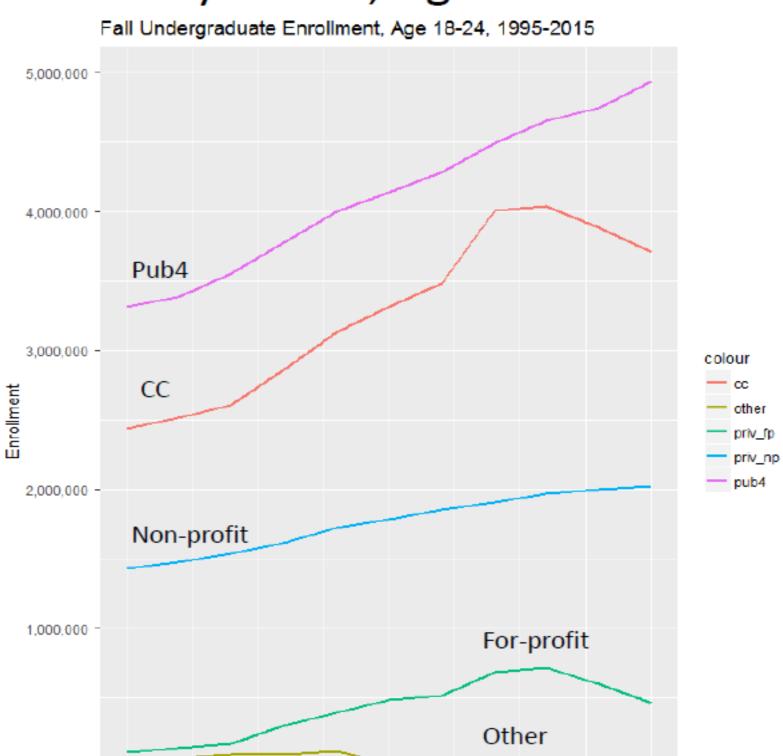
Fall Undergraduate Enrollment by Sector, Age 25 or above



Fall

Source: IPEDS

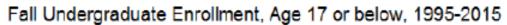
Fall Undergraduate Enrollment by Sector, Age 18-24

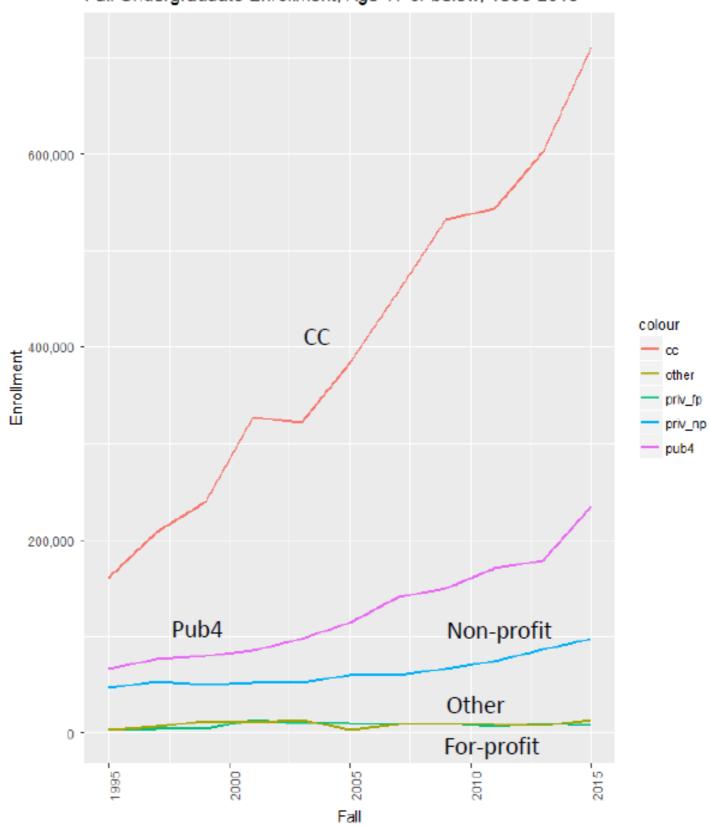


Fall

Source: IPEDS

Fall Undergraduate Enrollment by Sector, Age 17 or below

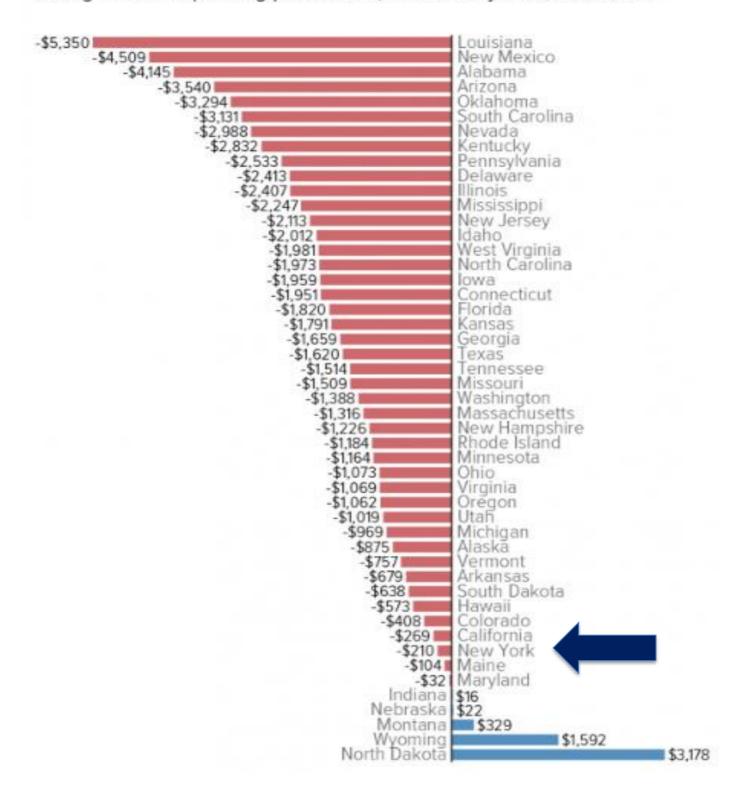




Source: IPEDS

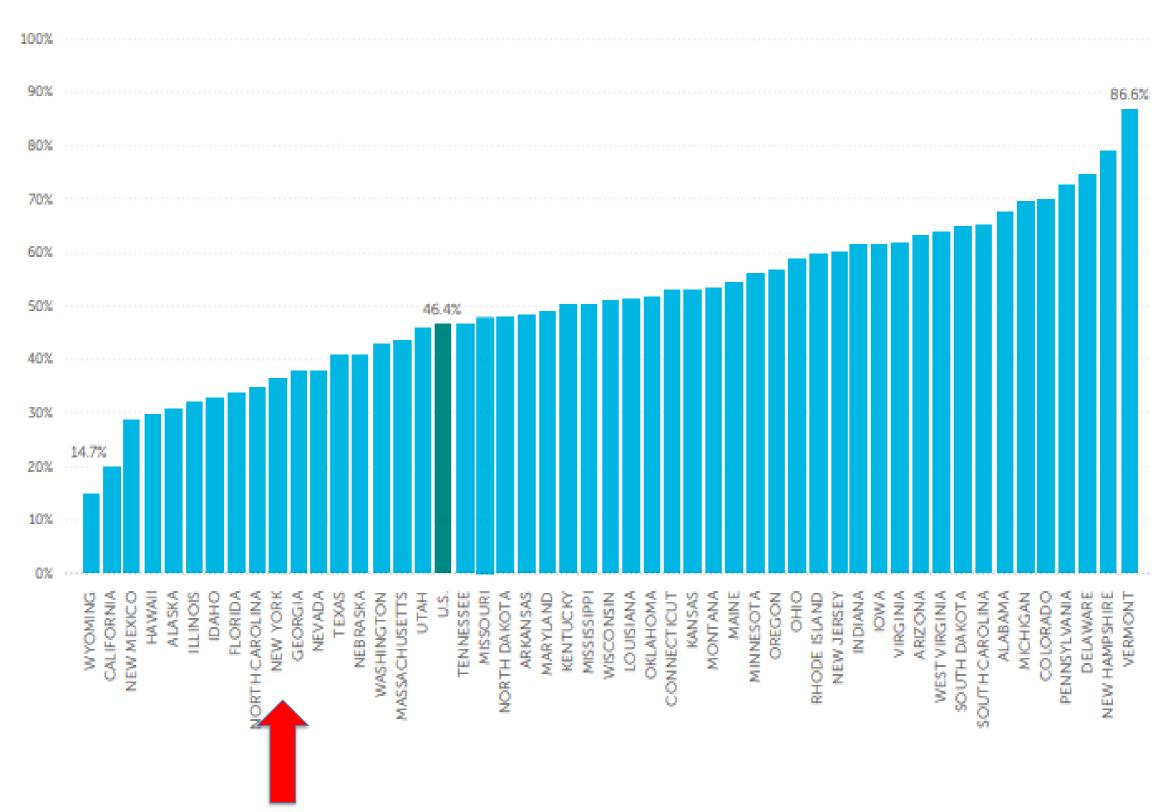
State Funding for Higher Education Remains Far Below Pre-Recession Levels in Most States

Change in state spending per student, inflation adjusted, 2008-2017



Source: Center on Budget Priorities 2017

NET TUITION AS A PERCENT OF TOTAL EDUCATIONAL REVENUE, FY 2017



GUIDED PATHWAYS RESOURCE CENTER

TOOLS AND RESOURCES FOR COLLEGES

Bringing guided pathways to scale involves substantial redesign of students' educational experience and touches every aspect of college operations. The guided pathways model introduced below describes the critical steps colleges take as they do this challenging, complex work.

This resource center is organized around the guided pathways model. Click any section — planning, implementation, early outcomes, or evaluation — to see details of the model and to find relevant tools and resources. Or visit toolkits for collections of materials on key topics.



Toolkits

Why Guided Pathways?



View or download the full guided pathways model

Pathways Institutes

Engagement Toolkit

Tools for Leaders

Pathways Coaching Guide

Leadership for Guided Pathways: Guy Generals, President Community College of Philadelphia (PA)



Guided Pathways Essential Practices

Clarify paths to student end goals

- Meta-majors
- Program maps
- Career + transfer information
- Math pathways

3 Keep students on path

- Monitoring progress on plan
- Intrusive support
- Frequent feedback
- Predictable scheduling

2 Help students get on a path

- Early career/transfer exploration
- Academic and financial plan
- Integrated & contextualized academic support

4 Ensure students are learning

- Field-specific learning outcomes
- Active learning throughout
- Field-relevant experiential learning

Guided Pathways Mindset Shifts

FROM:	TO:
Transfer vs. CTE, credit vs. non-credit	Career-connected transfer paths or livable-wage job w/ clear degree path
Full-time vs. part-time	On-plan vs. off-plan
Job/transfer support for near completers	Career/transfer exploration and planning for <i>all students</i> from the start
Standardized placement tests	Multiple measures and in-class diagnostic assessment
Pre-requisite remediation	Integrated/contextualized academic support
Algebra and English comp "gatekeepers"	Critical program courses (including field-appropriate math)
In-class vs. co-curricular	Program-relevant active/experiential learning

Guided Pathways Cultural Shifts

FROM: TO:

Are students collegeready?



Are colleges student-ready?

Sanctioned wandering



Purposeful direction

Institutional siloes



Cross-functional teams

Discrete strategies/ boutique programs



Evidence-based practices integrated into coherent student experiences at scale

Support services optional/ by referral



Integrated/contextualized academic support

Teaching classes faculty want to teach when they want to teach them



Teaching classes students need to take when they need to take them

Equity as sidebar



Equity as design principle



"We are Already Doing It"

(Don't Need Another State or National Initiative)

What I Knew

- We provide all students what they want, when they want, where they want and how they want.
- Students, faculty, and staff understand how it is all connected
- Students should have max flexibility, meaning can opt in or out (orientation, college success course, overriding placement results)
- Maximum choice provides maximum flexibility
- Students use tutoring and coaching as they need it
- Students reach out for help when need it (if you have it, they will come)
- Curriculum listed in catalog is sufficient direction to student
- Students know what their goals are
- We are in the education business so services needed outside of education are the responsibility of others (food, housing, mental health, income)
- Part-time student needs same as full-time students (children are little adults)
- Processes and services should be available and applied equally to all

What I Know Now

- What we had was fragmented and informed by many varied beliefs and experiences (depended who you talk to or worked with)
- Default decision is to make no choice
- What you think is obvious is not always obvious to others
- To many, seeking help is an admission of failure
- Natural tendency is accept failure, overestimate ability, or wait too long
- Wrap around services part of business of education
- Equality ## Equity



Start here.
GO ANYWHERE.

INSTITUTIONAL EXAMPLE

Jackson College (MI)

Strong Change Leadership: Dan Phelan, President Jackson College (MI)



Curriculum Outline Sample Course Map

General Education/MTA Requirements

Course #	Course Name	Credits	Prerequisites
ANT 131	Cultural Anthropology	3	ENG 085*
ART 111	Art History: Prehistoric to 1400	3	ENG 085, ENG 091
BIO 110	Introductory Biology	4	ENG 085*, ENG 090* and MAT 033* or higher
COM 240	Interpersonal Communication	3	ENG 085, ENG 091
ENG 131	Writing Experience I	3	ENG 085 and ENG 091
ENG 132	Writing Experience II	3	ENG 131
HUM 131	Cultural Connections	3	ENG 085 and ENG 091
MUS 131	Understanding Music	3	ENG 085*
NSC 131	Contemporary Science	4	ENG 090* and MAT 020* or higher
PLS 141	American National Government	3	ENG 085, ENG 091
PSY 140	Introduction to Psychology	4	ENG 085* and ENG 090*
SOC 231	Principles of Sociology	3	ENG 085* and ENG 090*
MAT 130	Quantitative Reasoning	4	MAT 030
SEM 140	Seminar in Life Pathways	3	

JC Associate in Arts and EMU Social Work/Liberal Arts Electives

Course #	Course Name	Credits	Prerequisites
ENG 249	African-American Literature	3	ENG 085* and ENG 131
GEO 132	World Regions	3	ENG 085* and ENG 090*
PSY 245	Infancy and Childhood	3	PSY 140
PSY 251	Abnormal Psychology	3	PSY 140
PSY 252	Developmental Psychology	3	PSY 140
SOC 152	Social Psychology	3	PSY 140 or SOC 231
SOC 236	Women in a Changing Society	3	ENG 085* and ENG 131

^{*}Required for EMU's BSW program. If not transferred from JC, must be completed at EMU.

Note from EMU: Sign up with us! If you let us know you are using this articulation agreement, we can stay in touch with and provide information and advising to you while you are still at your community college. Sign up at:

Curriculum Outline

Sample Course Map

Sample Course Map

This program map satisfies the Associate in Arts degree (AA) degree from Jackson College, the Michigan Transfer Agreement (MTA), and the liberal arts requirements for the Bachelor of Social Work (BSW) degree at Eastern Michigan University.

SEMESTER 1				
Course #	Course Name	Credits	Prerequisites	
ENG 131	Writing Experience I	3	ENG 085 and ENG 091	
PSY 140	Introduction to Psychology	4	ENG 085* and ENG 090*	
MAT 130	Quantitative Reasoning	4	MAT 030	
SEM 140	Seminar in Life Pathways	3		

SEMESTER 2				
Course #	Course Name	Credits	Prerequisites	
BIO 110	Introductory Biology	4	ENG 085*, ENG 090* and MAT 033* or higher	
ENG 132	Writing Experience II	3	ENG 131	
PLS 141	American National Government	3	ENG 085, ENG 091	
SOC 231	Principles of Sociology	3	ENG 085* and ENG 090*	

SEMESTER 3				
Course #	Course Name	Credits	Prerequisites	
GEO 132	World Regions	3	ENG 085* and ENG 090*	
MUS 131	Understanding Music	3	ENG 085*	
NSC 131	Contemporary Science	4	ENG 090* and MAT 020* or higher	
PSY 251	Abnormal Psychology	3	PSY 140	

SEMESTER 4				
Course #	Course Name	Credits	Prerequisites	
ENG 249	African-American Literature	3	ENG 085* and ENG 131	
HUM 131	Cultural Connections	3	ENG 085 and ENG 091	
PSY 245	Infancy and Childhood	3	PSY 140	
SOC 236	Women in a Changing Society	3	ENG 085* and ENG 131	

MTA is completed at the end of this term

SEMESTER 5				
Course #	Course Name	Credits	Prerequisites	
ANT 131	Cultural Anthropology	3	ENG 085*	
ART 111	Art History: Prehistoric to 1400	3	ENG 085, ENG 091	
COM 240	Interpersonal Communication	3	ENG 085, ENG 091	
PSY 252	Developmental Psychology	3	PSY 140	
SOC 152	Social Psychology	3	PSY 140 or SOC 231	

AA is completed at the end of this term



To also a	M	Jackson Co					
Jackso		Jackson College	Jackson College	e Pathways wit	h Michigan Care	er Pathways In	
Student na	Student username:	Pathways	Jackson College Pathways	Is This Career Path for You?	Career Categories	Courses in School	Sample Care and Levels Education Required
• "Who	Default password:	sales, marketing, computer/inform systems, finance, accounting personnel, economics, and management.	Careers in this path are related to the humanities and performing, visual, literary, and media arts. These include architecture; graphic, interior, and fashion design; writing; film; fine arts; journalism; languages; media; advertising; and public relations.	Are you a creative thinker? Are you imaginative, innovative, and original? Do you like to communicate ideas? Do you like making crafts, drawing, playing a musical instrument, taking photos, or writing stories? This may be the career path for you!	Advertising and Public Relations Creative Writing Film Production Foreign Languages Journalism Radio and TV Broadcasting	Journalism Graphic Arts Language Arts Fine Arts Courses (Arts, Drama, Music) Architectural Drafting and Design Sculpture Photography	Public Relations Executive U Dancer D Film Producer F Fashion Designer UG Journalist UG Radio and TV Broadcaste
• "Do y • "Do y • "Are • "Whi	Update the stud	Health Sciences	Science, Engineering, and Math (STEM)	Do you love science, and understanding how things work? Do you like to invent and design things? Do you enjoy working with numbers and data? This could be the career path for you!	Life Sciences Physical Sciences Lab. & Medical Technology Computer Science Architecture Engineering and Related Technologies Math & Data Analysis	Biology Chemistry Physics/Astronomy Environmental Science Computer Science Engineering Mathematics	Physical Scienti Life Scientist Architect G Engineer G Chemical Engineer UG Software Engin UG Web Designer Mathematician Actuary G
• "Do y • "Do y • "Do y	*** WHEN FULLY CO	include research, preventic treatment, and related heatechnologies. Human Services Careers in this path are related economic, political, and social systems. These includes	Skilled Trades and Agriculture Careers in this path are related to technologies necessary to design, develop, install, and maintain physical systems. These include engineering, manufacturing, construction, service, and related technologies.	Are you mechanically inclined and practical? Do you like reading diagrams and blueprints, and drawing building structures? Are you curious about how things work? Would you enjoy painting a house, repairing cars, wiring electrical circuits, or woodworking? Do you like to garden or mow the lawn? This may be the career path for you!	Precision Production Mechanics and Repair Manufacturing Technology Drafting Construction Agriculture	Drafting Science Robotics Machine Tools Physical Sciences/Physics Industrial/Mechanical Drafting Math Electronics Agriculture	Plumber HS Electrician HS Air Traffic Controller HS Auto Mechanic Draftsman HS Surveyor HS Geographer UG Farmer HS Landscaper D
• "Are ————————————————————————————————————		education, government, lav law enforcement, leisure a recreation, military, religion child care, social services, personal services.	Education Level Key: High So Degree: G Source: https://www.michigan	chool Diploma: D_1, to 2		HS Undergraduate Deg	ree: <mark>UG_</mark> Graduate

Sample Careers

and Levels of

Public Relations Executive UG

Dancer D Film Producer HS

Broadcaster HS

Physical Scientist Life Scientist Architect G

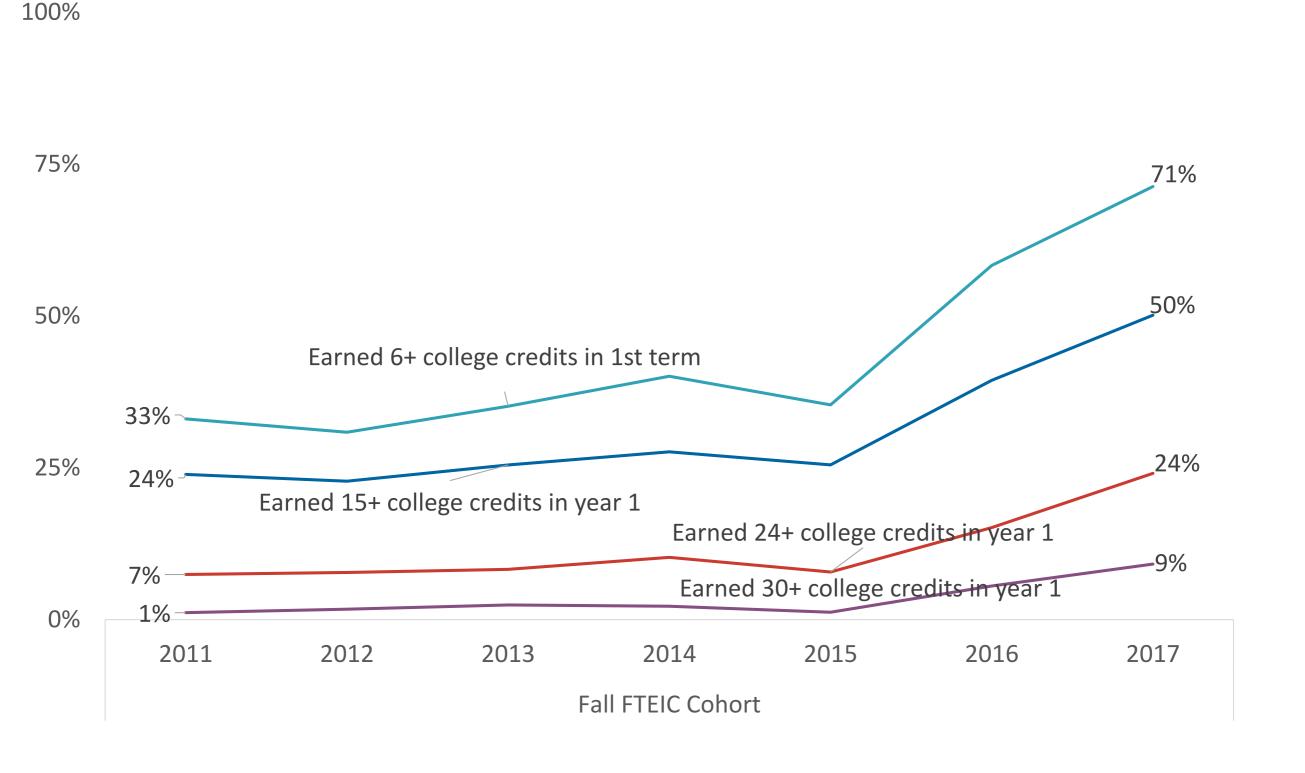
Engineer UG Software Engineer

Plumber HS Electrician HS Air Traffic Controller HS Auto Mechanic HS Draftsman HS

Web Designer Mathematician G Actuary G



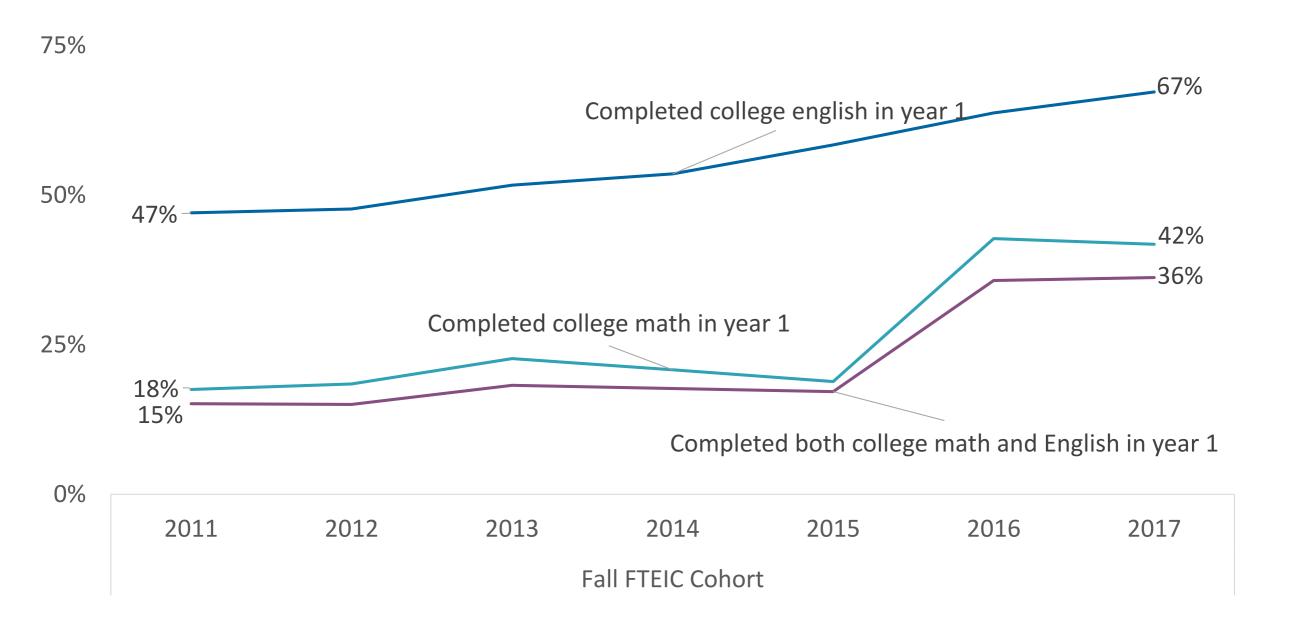
Jackson College Credit Momentum KPIs





100%

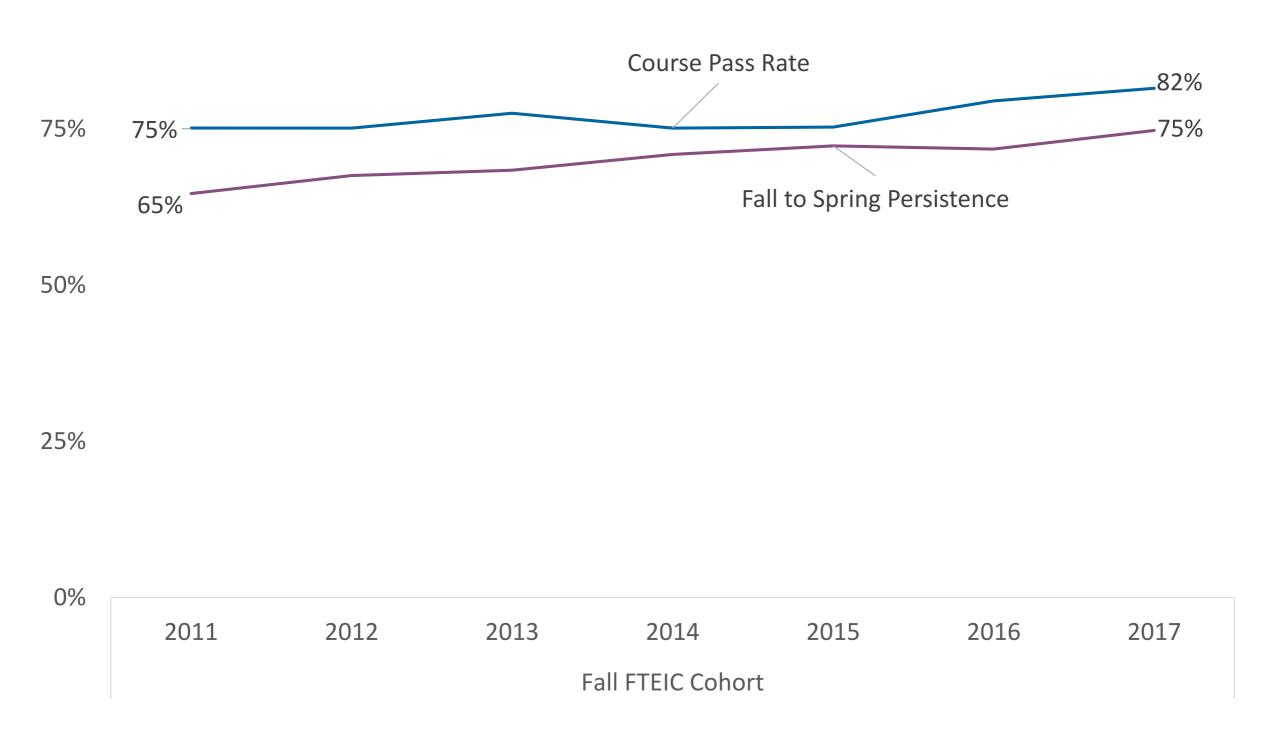
Jackson College Gateway Math & English Early Momentum KPIs





100%

Jackson College Credit Pass Rate and Persistence Early Momentum KPIs



INSTITUTIONAL EXAMPLE

Lorain County Community College (OH)



Human/Social Services and Public Safety

Programs and majors in this pathway lead to careers in social work, psychology, journalism, counseling, public administration, and safety forces along with associated transfer programs.

Explore this pathway



Liberal and Creative Arts

Programs and majors in this pathway lead to careers in humanities, journalism, literature, music, photography, theatre, religion, philosophy, foreign language, digital arts and associated transfer programs.

Explore this pathway



Science and Math

Programs and majors in this pathway lead to careers in mathematics, biology, chemistry, physics, sustainable agriculture, environmental, and associated transfer programs.

Explore this pathway



Personal and Professional Development

You don't have to be pursuing a degree to benefit from education and training at LCCC. Whether you want to improve your job skills, become certified in a specialty or just enjoy the experience of learning something new, be sure to check out the wide range of continuing education courses at LCCC.

Explore this pathway

Acco	unting, Associate of Applied Business
Alteri	native Energy Technology - Solar
Techi	nology Major, Associate of Applied
Scien	ice
Alteri	native Energy Technology - Solar
Techi	nology, One-Year Technical Certificate
Alteri	native Energy Technology - Wind
Turbi	ine Major, Associate of Applied Scienc
Alteri	native Energy Technology - Wind
Turbi	ne, One-Year Technical Certificate
Alteri	native Energy Technology - Wind
Turbi	ine, Short-Term Technical Certificate
Main	mation Engineering Technology - tenance Technician, Short-Term nical Certificate
Autor	mation Engineering Technology -
Main	tenance/Repair, Associate of Applied
Scien	ce
Syste	mation Engineering Technology - ms Specialist Major, Associate of ed Science
	ness Administration - Entrepreneursh ciate of Applied Business
	ness Administration - Human Resourd agement, Associate of Applied Busine
Busir	ness Administration - Management,
Asso	ciate of Applied Business
Busir	ness Administration - Marketing,
Asso	ciate of Applied Business
	ness Administration - Real Estate, ciate of Applied Business
Busir	ness Management, One-Year Technica
Certif	ficate
Busir	puter Engineering Technology - ness Forensics Investigations Major, ciate of Applied Science
Comp	outer Engineering Technology - ness Forensics Investigations, One-Ye

Accounting, Associate of Applied Business

Select one of the f	following:	3
BADM 251	PRINCIPLES OF MANAGEMENT 5	
MKRG 251	PRINCIPLES OF MARKETING ³	
Science with Lab E	Elective ⁶	4
Electives		2-3
	Hours	16-17
	Total Hours	60-61

Students transferring to the Hiram College University Partnership Accounting Program should take <u>MTHM 168</u>. Students transferring elsewhere should obtain transfer information from that institution.

- A student must register for the orientation course when enrolling for more than six credit hours per semester or any course that would result in an accumulation of 13 or more credit hours.
- 3 Indicates that this course has a prerequisite.
- ⁴ This course offers an opportunity for experiential learning.
- Students transferring to the Hiram College University Partnership accounting program should take <u>BADM 251</u>.
- Science elective with lab selected from the <u>general education/transfer module</u>. Suggested electives are: <u>BIOG 151</u>, <u>BIOG 152</u>, <u>PSSC 153</u>. If transferring to Hiram other options are <u>BIOG 159</u>, <u>BIOG 163</u> or <u>ASTY 151</u>.

Electives

ACTG 161	PAYROLL ACCOUNTING	3
ACTG 253	FORENSIC ACCOUNTING	3
ACTG 287	WORK-BASED LEARNING I - ACTG	1-3
BADM 211	BUSINESS COMMUNICATIONS	3
<u>CISS 212</u>	SPREADSHEET APPLICATIONS	3

(Students transferring to the Hiram College University Partnership Accounting Program can take any of the above electives with the exception of ACTG 287.)(Students taking <u>ACTG 287</u> may need 2 credit hours.) In addition, students transferring to the Hiram College Partnership accounting program should take a humanity or fine arts course as an elective. Suggested courses for Hiram transfers are: <u>ARTS 245G</u>, <u>ENGL 253G</u>, <u>ENGL 255</u>, <u>ENGL 257G</u>, <u>HSTR 151G</u>, <u>HSTR 161</u>, <u>HUMS 271G</u>, <u>HUMS 274</u>, <u>MUSC 261G</u> or <u>SOCY 276G</u>. Students intending to transfer elsewhere should consult with the intended transfer institution or consult with an LCCC counselor or advisor for transfer information.

Tograms . . .

The Ohio State University

The University of Akron Bachelor's Degree Programs

The University of Toledo Bachelor's Degree Programs

University of Cincinnati Degree Programs

Western Governors University Bachelor's Degree Programs

Youngstown State University Bachelor's Degree Programs

Youngstown State University Master's Degree Programs

Class Schedule

Contact the UP

Frequently Asked Questions

University Partnership Scholarship
Opportunities

UPComing Events

What We're UP to

Admission Requirements

67 semester hours of credit toward the Associate of Applied Business in Accounting

Complete the following courses:

ACTG 151 & 152

ACTG 265

ACTG 251 & 252

ECNM 151

BADM 251

FNCE 251

ENGL 161 & 162

MTHM 168

Natural Science w/Lab

Elective Humanities or Fine Arts

GPA Requirements

2.5 overall GPA at LCCC

2.0 overall GPA in Business/Economics courses

Earn at least a 2.0 overall GPA in Accounting courses

Earn at least a "C" in all courses

For More Information

Students interested in this program can schedule an appointment with Krystal Iwuagwu, Hiram College Counselor, at (330) 977-7514 or iwuagwukr@hiram.edu.

Bachelor of Arts in Integrated Environmental Studies

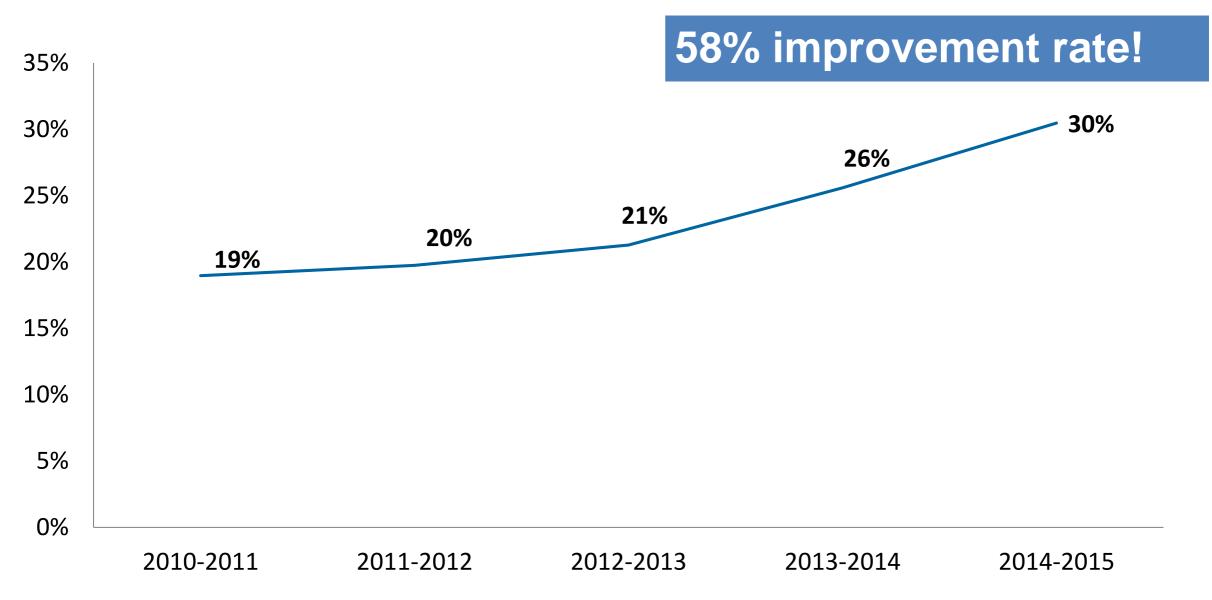
The integrated environmental studies major focuses on developing students' abilities to incorporate concepts and knowledge relevant to environmental issues from across multiple disciplines and to communicate about those in important ways. Progress toward these central goals is supported by a variety of skills developed through hands-on learning experiences. Integrated Environmental Studies students can expect to integrate information from various fields, confront diverse and sometimes conflicting perspectives, and apply these in specific problem-solving efforts.

Students majoring in Integrated Environmental Studies proceed through three key Integrative courses beginning with our introductory course (INTD 22500: Humans and the Environment) and ending with our capstone course (EVST 48000: Senior Seminar); take a series of required courses from an array of disciplines to build a multidisciplinary foundation; and select four to six elective courses.

Hiram College courses are taught by Hiram College faculty either in person or via distance learning. Students can complete the Integrated Environmental Studies degree in its entirety on LCCC's campus.



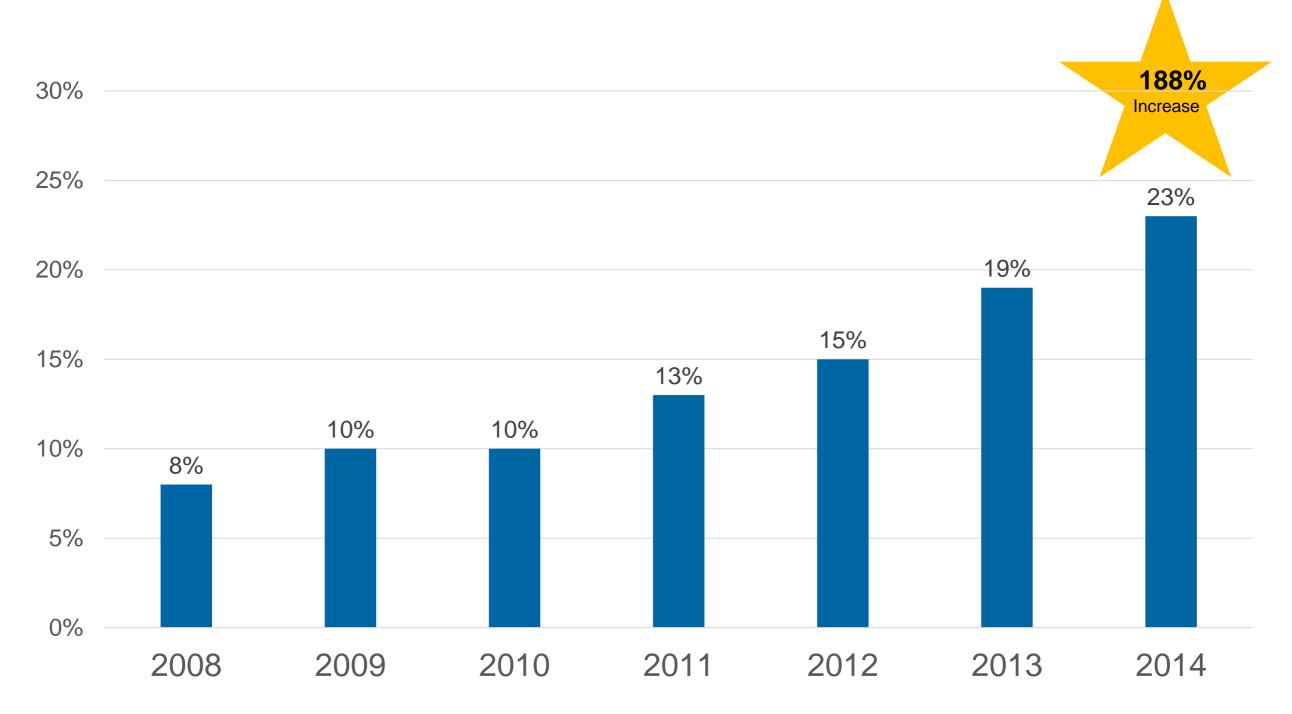
Students Who Passed ≥ 3 College Courses In Their Program Area in Year 1



Concentration is defined as 9 credit hours within a program of study within 1 year

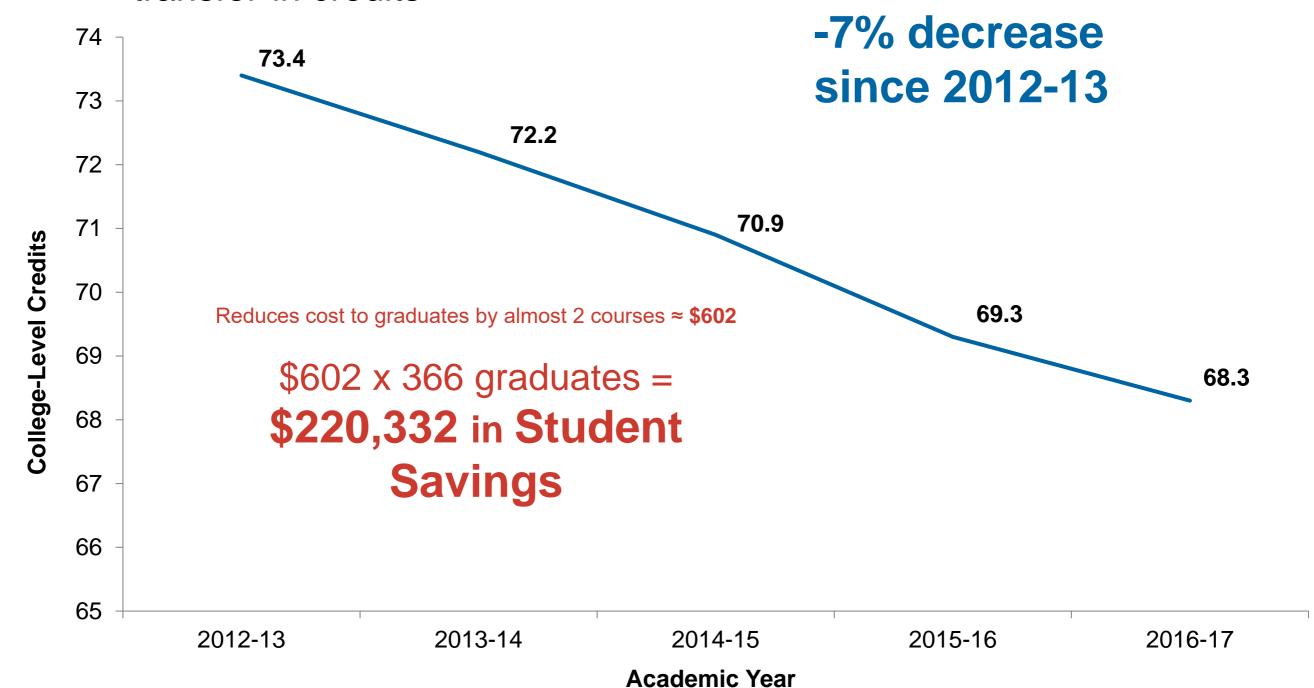








First Associate degree completers within 4 years with 15 or fewer transfer-in credits







Student Success Return on Investment

Fall full-time student retention

2011: **56%**

2016:

67%

370 more full-time students retained

Each full-time student retained to year two ≈

\$4,900 in tuition and subsidy

Over \$1.8 million gained from student success efforts since 2011



Save on the cost of a BA!



College/University	University Costs 4 Years With Room & Board	Bachelor's Degree Completion Cost through MyUniversity	Savings!
Ashland University B.S. in Education	\$157,416	\$32,798	79%
Bowling Green State University B.S. in Biology	\$75,400	\$11,745	84%
Cleveland State University B.A. in Psychology	\$85,227	\$12,525	85%
Hiram College B.A. in Accounting & Fin. Mgmt	\$160,600	\$24,554	85%
Kent State University Bachelor of Bus. Admin.	\$77,408	\$12,893	83%
University of Akron B.S. in Sport Studies	\$80,578	\$12,811	84%
University of Toledo B.S. in Computer Science & Eng.	\$83,177	\$15,726	81%

^{**} LCCC's in county tuition is \$3,077 per year for a full-time student

Percent savings based on Bachelor's Degree with LCCC's MyUniversity Guaranter versus all 4 years at the university rates and incurring room & board.

The University Partnership

of Lorain County Community College

Guided Pathways Guiding Questions

- Does every program lead to: a) a livable-wage job (with clear paths to further education), or b) transfer with junior standing in the student's field of interest?
- How do we help entering students explore interests, choose a program that is a good fit, and develop a full-program plan?
- How do we ensure that every entering student has a "light the fire" learning experience in term 1?
- How can we monitor students' progress to make sure they stay on plan?
- How can we schedule classes so that students can take the courses they need to advance on their plans when they need them?
- How do we ensure that all students gain program-relevant experience?
- How can we enable more underrepresented students to enroll and complete programs leading to higher-opportunity outcomes?



QUESTIONS?

gschmidt@aacc.nche.edu