Agenda – Institute #1
Benchmarking, Capacity, and Transformational Change

Institute Objectives
- Provide clarity about pathway project goals, expectations of colleges, and supports for participants.
- Establish a common definition for guided pathways and their essential elements, as defined for the pathways project, and initiate use of aligned tools that pathways colleges will use for planning and monitoring progress.
- Reinforce change leadership strategies for implementing pathways at scale.
- Explore how guided pathways reforms can build on and help to integrate student success strategies already in place in the institution.
- Build a "case statement" for pathways tailored to individual institution context and current status that will help build urgency and increase momentum for transformational change.
- Facilitate the development of institutional draft action plans that delineate next steps in taking pathways reforms to scale at the institution, specifically incorporating strategies for broad campus engagement and needs for professional development and technical assistance.
- Begin to build an engaged learning network among pathways project colleges.

Wednesday, March 14, 2018 – Pre-Institute Session
2:30 – 3:30 pm
“Guided Pathways: Building the Case for Urgency”
Dr. Rob Johnstone, Founder and President, NCII
Monroe A&B

Presentation to Monroe Community College “MCC” community and open to SUNY community
- Reinforce the long-term commitment required to fully implement a guided pathways framework at MCC
- Build urgency for continued guided pathways work at MCC
- Explain how a guided pathways framework creates opportunities to focus on access and equity
Thursday, March 15, 2018

9:00 – 10:00 am  Registration

10:00 – 10:30 am  Welcome
Dr. Anne M. Kress, President, Monroe Community College  
Johanna Duncan-Poitier, Sr. Vice Chancellor for Community Colleges and the Education Pipeline for SUNY

Objectives:
- Establish the rationale for supporting a guided pathways framework as a system-wide commitment for SUNY
- Delineate aspirations for the SUNY Guided Pathways Institutes and desired outcomes of the initial institute
- Reinforce the knowledge base that is the foundation for pathways reform.
- Describe how the institute model works and begin to build an engaged learning network of SUNY Guided Pathways colleges
- Discuss the ground rules for institute participation

10:30 – 12:30 pm  Opening Key Note: “Guided Pathways: Equity, Economic Mobility & ROI for Institutions”
Dr. Rob Johnstone, Founder and President, NCII

Objectives:
- Explain the compelling rationales for building coherent pathways based on what we know from behavioral science about decision-making and the psychology of choice
- Build urgency for guided pathways work at participating institution
- Connect the guided pathways framework to the creation of opportunities to focus on access and equity
- Demonstrate a variety of approaches to fiscal considerations around guided pathways

12:40 – 12:50 pm  Break

12:50 – 1:20 pm  Lunch
Monroe A&B
(Seating by roles)
1:20 – 2:20 pm  
**Lunch Plenary: “Where Do We Start?”**  
Dr. Andrea C. Wade, Provost & VP, Academic Services,  
Monroe Community College  
Dr. Maryrose Eannace, VP for Learning and Academic Affairs,  
Mohawk Valley Community College  
*Monroe A&B*  

Objectives:  
- Review the building blocks of guided pathways reform from an institutional context  
- Present the journey into guided pathways undertaken at two institutions  
- Contrast how guided pathways implementation differs between institutions  
- List best practices for launching institution-wide journeys into guided pathways  
- Describe best practices for engaging and energizing broad, institution-wide communities in this work  

2:20 – 2:30 pm  
**Break**  

2:30 – 3:30pm  
**Concurrent Sessions #1**  
- **Session A: Pathways 101**  
  Dr. Jesse Coraggio, VP for Institutional Effectiveness & Academic Services,  
  St. Petersburg College  
  *Empire Room*  
  
  Objectives:  
  - Explore the evolution of the guided pathways movement in community colleges  
  - Engage a focused conversation on how guided pathways reform is, at its heart, about equity  
  - Compare and connect the relationship between economic mobility and guided pathways  
  - Explain the four pillars of the guided pathways model  

- **Session B: Engagement Strategies: Focus on Faculty**  
  Jess Wilkie, Associate Professor and Schools Implementation Lead, Monroe Community College  
  Marsha Rottman, Professor of English, Rockland Community College  
  *Forum*  
  
  Objectives:  
  - Present case studies on how two institutions have worked to engage faculty in guided pathways reform  
  - Describe the role of faculty in guided pathways reform
• **Session C: President’s Table - Leadership & Aligning Resources for Guided Pathways**
  Dr. Anne M. Kress, President, Monroe Community College
  Dr. Michael Baston, President, Rockland Community College
  *Room 3-115*

  **Objectives:**
  - Present the major resource implications associated with multiyear pathways implementation and strategies for aligning resources accordingly
  - Facilitate a discussion on the role of the president in leading guided pathways reform

  **3:30 – 3:40 pm**  **Break**

  **3:40 – 4:50 pm**  **College Team Strategy Session #1**
  *Monroe A&B*

  **Objectives:**
  - Craft an Institutional Case Statement for your institution
  - Anticipate challenges and brainstorm possible responses

  **4:50 – 5:00 pm**  **End of Day Wrap-up**
  Kimberley Collins, Associate Vice President, Academic Services, Monroe Community College

  **5:00 – 6:30 pm**  **Reception at DoubleTree by Hilton Rochester**
  *Atrium Garden*

**Dinner on your own** – Explore Rochester’s array of innovative culinary offerings. See your binder for area restaurant recommendations.
Friday, March 16th, 2018 - REVISED

8:00 – 9:00 am  Breakfast  
*Monroe A&B*

9:00 – 10:00 am  **Morning Key Note: “Measuring (and Improving) the Impact of Guided Pathways Reform”**  
Dr. Davis Jenkins, Senior Research Scholar, Community College Research Center  
*Monroe A&B*

Objectives:
- Describe the overarching goals or “desired state” of a fully scaled guided pathways institution
- Explain how data can inform the trajectory of guided pathways reform
- Reinforce why we are collecting KPI data and how to utilize it in making the case and building urgency for guided pathways reform
- Explore how colleges become more data-informed

10:00 – 11:00 am  **College Team Strategy Session #2**  
*Monroe A&B*

Objectives:
- Explore perceptions and understanding of guided pathways at your institution
- Plan ways Institute #1 knowledge and information can be utilized to plan for guided pathways movement at your institution

11:00 – 11:10 am  Break

11:10 – 12:00 pm  **Concurrent Sessions #2**

- **Session A: Evolving a Guided Pathways Culture: Focus on Student Services**  
  Dr. Lloyd Holmes, VP for Student Services, Monroe Community College  
  Dr. Julie White, Senior VP for Student Engagement, Onondaga Community College  
  *Empire Room*

  Objectives:
  - Explore the role that culture plays in guided pathways reform and learn strategies for affecting campus-wide culture change from the student services lens
• **Session B: Change Management and the Role of Culture**
  Dr. Randall VanWagoner, President, Mohawk Valley Community College
  
  **Forum**

  **Objectives:**
  - Present theories of change management and how they can apply to leading guided pathways efforts
  - Explore the role of culture and strategies for shaping it through efforts like guided pathways
  - Learn how to lead large-scale change efforts like guided pathways reform

• **Session C: President’s Table - Creating Policy & Support for Guided Pathways**
  Dr. Davis Jenkins, Senior Research Scholar, Community College Research Center
  Dr. Michael Baston, President, Rockland Community College
  Room 3-115

  **Objectives:**
  - Describe effective strategies to guide guided pathways reform through policy and presidential support

12:00 – 1:10 pm      **Lunch**

12:15 – 1:10 pm      **Closing Town Hall: “Staying Focused on Next Steps”**
  Dr. Michael Baston, President, Rockland Community College
  Dr. Jesse Coraggio, VP for Institutional Effectiveness & Academic Services, St. Petersburg College
  Dr. Anne M. Kress, President, Monroe Community College
  Dr. Randall VanWagoner, President, Mohawk Valley Community College
  **Moderator:** Dr. Davis Jenkins, Senior Research Scholar, Community College Research Center
  **Monroe A&B**

  **Objectives:**
  - Examine mechanisms to sustain momentum for long-term, large-scale initiatives
  - Explain how to build and reiteratively communicate each next step of your guided pathways journey

1:10 – 1:20 pm      **Break**
1:20 – 2:20 pm  College Team Strategy Session #3
Monroe A&B

Objectives:
- Synthesize material and understanding from Institute #1
- Build a foundation of action steps for your institution based on information and guidance from Institute #1

2:20 – 3:00 pm  Student Panel
Facilitated by Dr. Michael Jacobs, Dean of Humanities & Social Sciences, Monroe Community College
Monroe A&B

3:00pm  Presidents to SUNY Budget Call

3:00 – 3:05 pm  Closing and Evaluation
Kimberley Collins, Associate Vice President, Academic Services, Monroe Community College
Monroe A&B

3:00 – 4:00 pm  Additional Coaching Support
Monroe A&B