SUNY Guided Pathways Institute #4

Creating Academic Communities

Going Beyond the Concept of Meta-Majors to Build Robust Career and Academic Communities

SUNY GUIDED PATHWAYS INSTITUTES

EdPros consulting group

Presenter

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- *Previously Vice President, Strategic Impact, St. Petersburg College*

Session Description

- At this point, we are all familiar with the advantages of using meta-majors to simplify the process of selecting a major. However, we can use these degree groupings to do so much more by creating a sense of connection and belonging for our students. Research show us that students who feel a strong connection to their educational program are more likely to stay and ultimately complete their degree.

- This session will provide an overall structure for the development of Career and Academic Communities for students. It will provide the underlying values of the Career and Academic Community model as well as provide some best practices from colleges who have leveraged this model using purpose and contextualization to provide vibrant communities for students, faculty, staff, and employers.

"People go through their entire lives not knowing what they are good at…this is the result of education."

Sir Ken Robinson
Salesforce Higher Education Summit 2016

Why Academic Communities?

- Students, who can connect with their passion, will work harder and work through obstacles.
- Students often come to college for a career, not for a piece of paper.
- It is just as important to know what students don't want to do as it is to know what they want to do.
- Students are more likely to respond to college messaging from faculty and staff that they know and feel better connected.

Value Proposition "The Big Idea"

Students who feel connected to their passion/career and supported by the college will be more engaged and ultimately more successful.

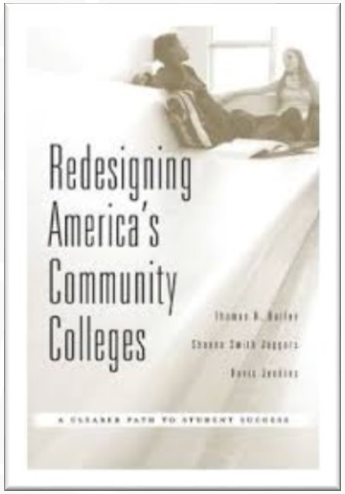
What is a Meta-major?

- *"Students who do not have a specific major in mind are required to choose an 'exploratory major' or 'meta-major' in a broad field of interest with a default curriculum that gives them a taste of the given field."*

http://www.mcca.org/uploads/ckeditor/files/DavisJenkins_CCRC_Guided%20Pathways%20Overview_Revised%20Oct%202014(1).pdf

- *"Meta-majors are a collection of academic programs that have common or related content that students will be advised upon as they enter college."*

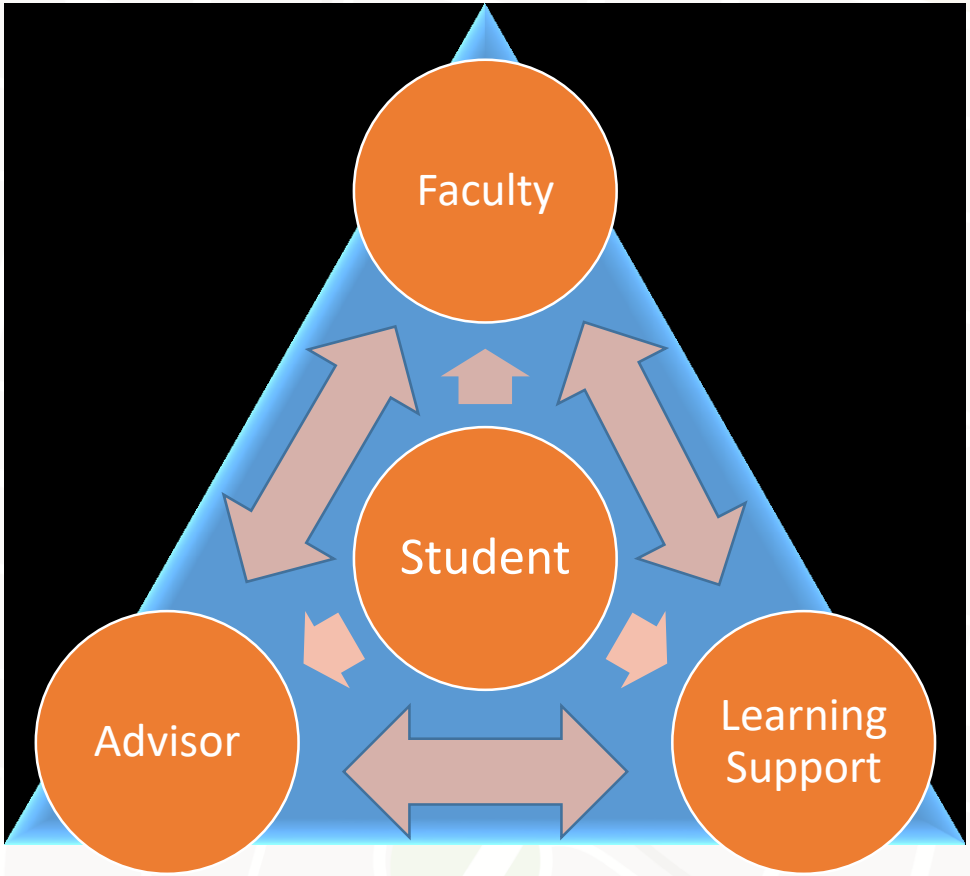
http://floridacollegeaccess.org/news/meta-major-college-access-word-of-the-week/



Creating a Sense of Community

- Cross institutional collaboration
- Students identify preliminary interest from specific career areas
- Comprehensive orientation
- Events and opportunities for students to connect within their communities
- Common initial coursework for each Career and Academic Community
- Contextualization of initial general education courses, when possible
- Experiential learning opportunities

Cross Institutional Collaboration



Triad Leadership Model

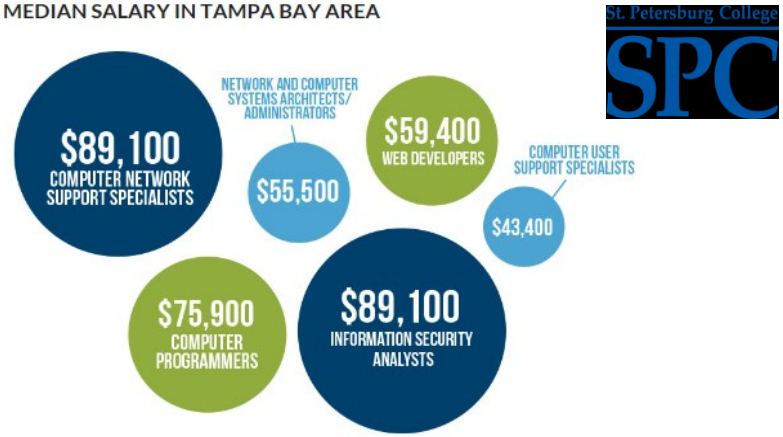
Career and Academic Communities

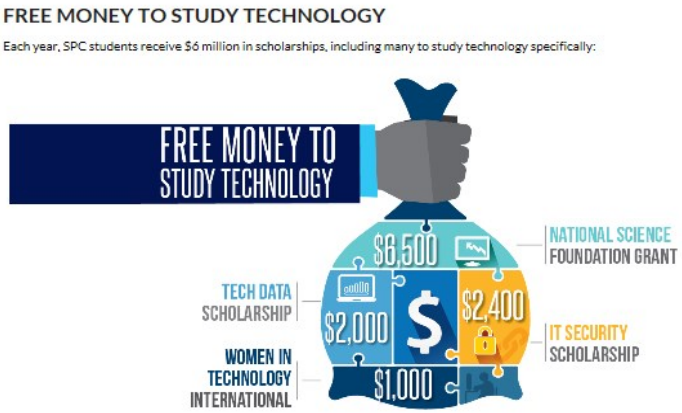
Career and Academic Communities

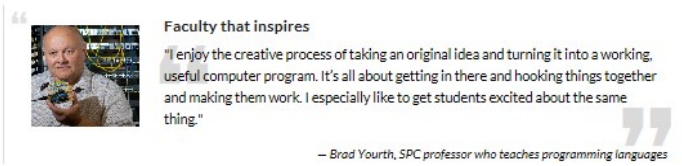
Matching Pathways to Students

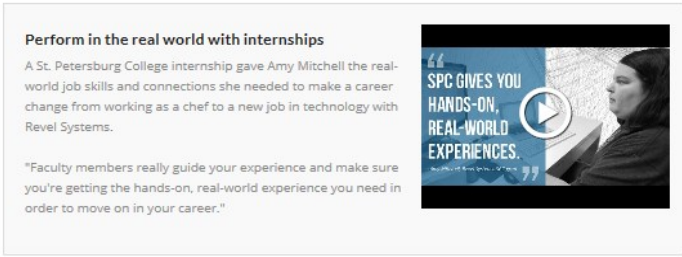
Website By Community

- Degrees and Certificates
- Salaries in field
- Opportunities for scholarships
- Testimonies from employers and students
- Industry certifications
- Links to blogs and resources



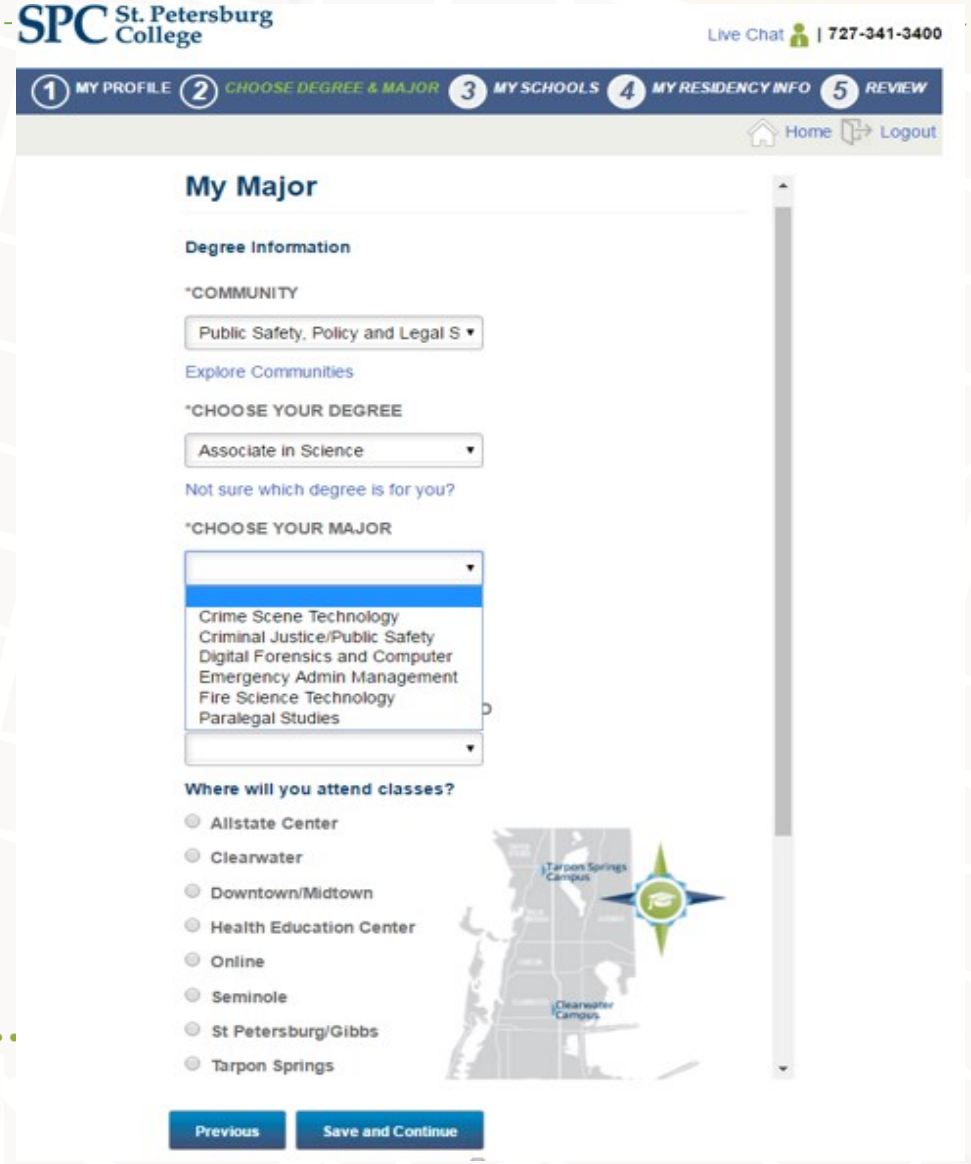






Career and Academic Communities

Student Application



Smart Start Orientation

Module 1: Student Resources

Drop/Add, Student Service Hub, Ride Free, BayCare SAP, Accessibility Services, Learning Resources presentation, Student Life and Leadership

Module 2: SPC Systems

Student Rights and Responsibilities, SPC Policies and Procedures, Campus Safety, Overview of Career and Academic Communities, Introduce Workplace, Focus 2 (out of class assignment)

Module 3: Career Planning

Career Advisor presentation, Financial Aid, Entering Student Survey, Virtual Job Shadow activity and post to Workplace

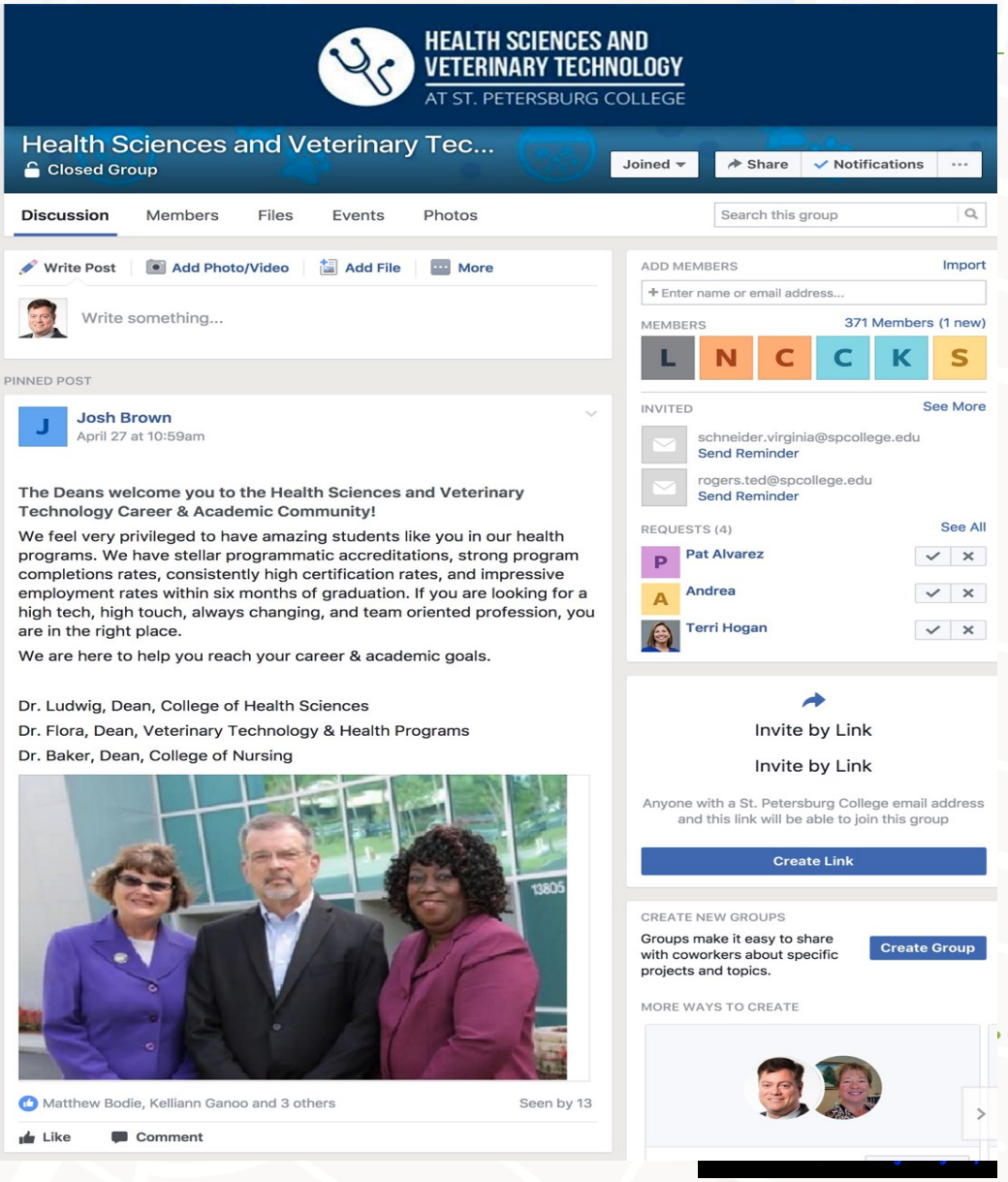
Module 4: Academic Planning

Academic Pathways and MLP

Places to Connect Communities

Workplace

By Facebook



SUNY GUIDED PATHWAYS INSTITUTES

Workplace

Program Administrator Messaging

Funeral Services and Arts

School of Veterinary Technology

Health Information Technology

Physical Therapist Assistant

Health Sciences

Radiography

Nursing

Respiratory Care

Common Course Work

ACADEMIC PATHWAY

Computer Networking Associate in Science Degree

Seq #	Course	Course Title	Credit	Type	Term Offered	Pre-Req.	Options Avail.
1	CGS 1070	Basic Computer and Information Literacy	1	Gen Ed	F, Sp, Su		Y
2	PHI 1600	Studies in Applied Ethics	3	Gen Ed	F, Sp, Su		Y
3	COP 1000	Introduction to Computer Programming	3	Core [1,2]	F, Sp, Su		
4	MAT 1033	Intermediate Algebra	3	PreReq	F, Sp, Su		
5	CET 1171C	Computer Repair Essentials	3	Core [1,2,4]	F, Sp, Su		
6	MAC 1105	College Algebra	3	Gen Ed	F, Sp, Su	Y	
7	CNT 1000	Local Area Network Concepts	3	Subplan [1,2,3]	F, Sp, Su	Y	
8	CET 1172C	Computer Support Technician	3	Core [1,4]	F, Sp, Su		
	PREPARATION FOR COMPTIA A+ INDUSTRY CERTIFICATION COMPLETED						
9	ENC 1101	Composition I	3	Gen Ed	F, Sp, Su		Y
10	SPC 1065	Business and Professional Speaking	3	Gen Ed	F, Sp, Su		Y
11	CTS 1327	Configuring and Administering MS Windows Client	3	Subplan [1,2,3]	F, Sp, Su		
12	CTS 1328	Installing and Configuring Windows Server	3	Subplan [1,3]	F, Sp, Su	Y	
13	CTS 2106	Fundamentals of the Linux/Unix Operating Environment	3	Subplan [1,2,3]	F, Sp, Su	Y	
	COMPUTER SUPPORT CERTIFICATE COMPLETED						
14	POS 2041	American National Government	3	Gen Ed	F, Sp, Su		Y
15	CTS 2321	Linux System Administration I	3	Subplan[2]	F, Sp	Y	
16	CTS 2322	Linux System Administration II	3	Subplan[2]	F, Sp	Y	
	LINUX SYSTEM ADMINISTRATOR CERTIFICATE COMPLETED						
17	HUM 2270	Humanities (East-West Synthesis)	3	Gen Ed	F, Sp, Su		Y
18	CTS 1334	Administering Windows Servers	3	Subplan [3]	F, Sp	Y	
19	CTS 1303	Configuring Advanced Windows Server Services	3	Subplan [3]	F, Sp	Y	
	MICROSOFT CERTIFIED IT PROFESSIONAL: SERVER ADMINISTRATOR CERTIFICATE COMPLETED						
20	CIS 2321	Systems Analysis and Design	3	Core	F, Sp, Su	Y	
21	CTS 1411	Fundamentals of Information Storage and Management	3	Core	F, Sp	Y	
22	CTS 2370	Configuring and Managing Virtualization	3	Core	F, Sp	Y	
23	CNT 2940	Computer Networking Internship	3	Core	F, Sp, Su		

Total program credits: 67

(Includes MAT 1033 & Computer Competency)

[1] Part of Computer Support Certificate
[2] Part of Linux System Administrator Certificate
[3] Part of Microsoft Certified IT Professional: Server Administrator Certificate
[4] Preparation Course for CompTia A+ Industry Certification

Term Offered: **F** - Fall | **SP** - Spring | **SU** - Summer | *Type of Course:* **Core** - Required for the Program | **Elective** - Options based upon personal interest | **Gen Ed** - General Education | **PreReq** - Prerequisite | **Subplan** - Specific to a particular degree option

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Connect to the Discipline

- Contextualization of initial general education courses, when possible
  - Career-themed activities
  - Statistics courses for Nursing students

- Experiential learning opportunities through the pathway
  - Career events on campus with employers
  - Job exploration and shadowing
  - Internships

Communications with Students

- Students are besieged with communications through social media

- Students are resistant to communications that are:
  - General and “One size fits all”
  - Not speaking to them about their specific situation
  - From someone they do not know

- College communications Need to be “Timely, Relevant, and Personal”

Communication with Students

College of Education

Apply

Request Info

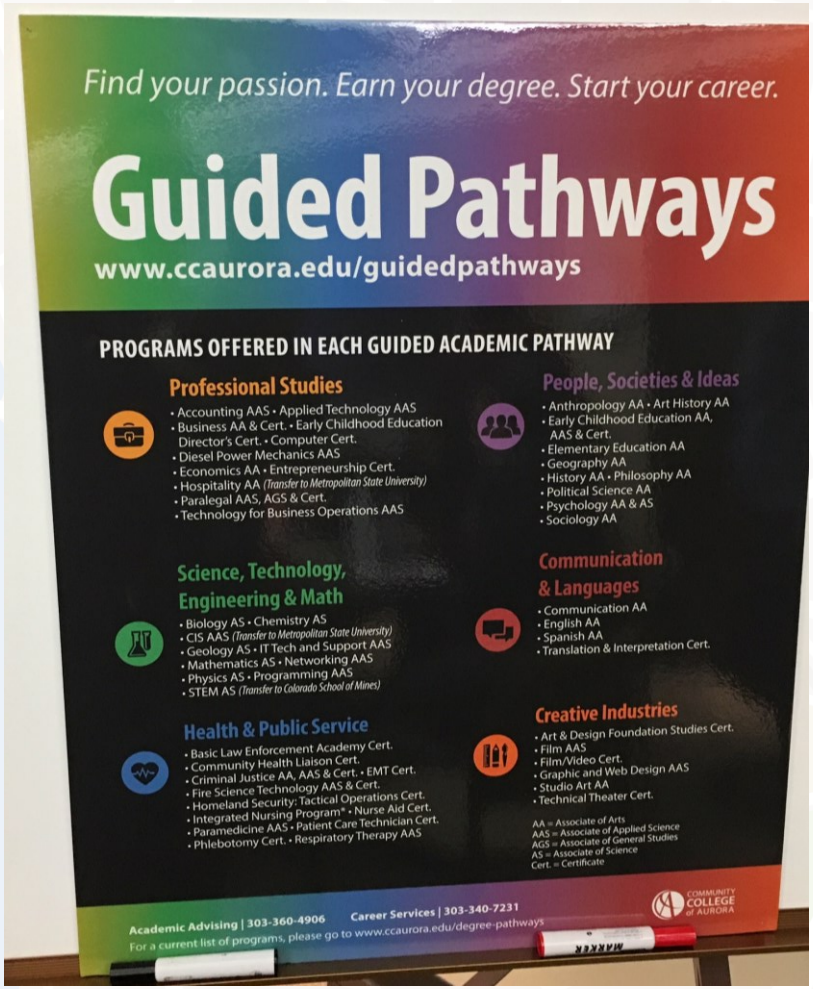
St. Petersburg College offers one of Florida's exemplary teacher preparation programs through its College of Education. If you love learning and want to share your passion for helping students discover their potential, consider SPC's College of Education:

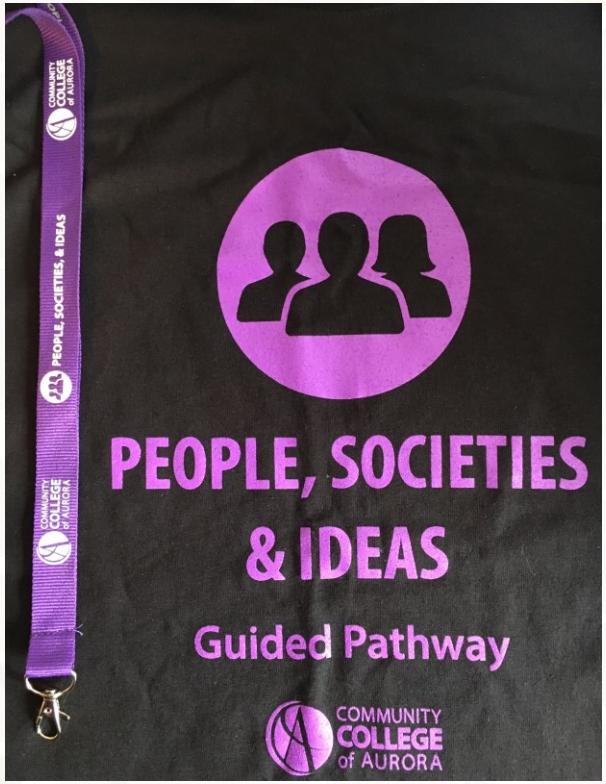
- Programs approved by the Florida Department of Education
- Quality programs at affordable cost
- Graduate with Florida teacher's certificate
- Curriculum qualifies you to teach English to Speakers of Other Languages (ESOL)
- Small class sizes with faculty that are available, accessible and professional
- Employing district's rate SPC graduates' performances as "outstanding"

NOTE: View SPC College of Education Assessment and Accreditation information.

St. Petersburg College SPC

Communication with Students





Engaging the College Family

- Faculty Dinner Conversations
- Academic Summer Institutes
- Student Services discussions and planning sessions
- Fall Faculty Welcome Back
- Campus Pathways Forums
- Advisory Committee Meetings
- All College Days

Questions?