Career Exploration within Guided Pathways

SUNY Guided Pathways Institutes
Julie Thompson – Associate Project Director, Connect 4 Completion
March 2019
I. Career Communities
2018 - 2019
Career Communities

- Business & IT
- Creative Arts
- Health Sciences
- Law & Public Safety
- Liberal Arts & Social Sciences
- STEM
Career Communities

By participating in the Career Community events, students will have opportunities to:

• explore and connect with their career and academic goals
• meet students with similar interests by participating in career community events and activities
• engage with faculty members and employers in their career area
• understand the resources at Sinclair
Steering Committees

Cross-functional representation, including:

- Faculty
- Advisors
- Librarians
- Financial aid representatives
- Student support personnel
II. Alignment to Workforce
Business Career Community

Aligning Supply Chain and Logistics Program to the Workforce

• To create a comprehensive list of in-demand Supply Chain and Logistics jobs available to Sinclair’s students with either a 2 year degree OR a certificate

• To define the Skills, Education and Experience “must haves” needed for a candidate to successfully fill top in-demand roles

• To capture the “Skills Gap” employers are experiencing when hiring for these hardest to fill jobs

• To understand emerging trends on the horizon so the college can evaluate now how to prepare students for future jobs

• To understand additional skill development and/or credentials needed for existing workforce to continue to be successful in current &/or future roles
Business Career Community

Session Outcomes

• Session led to redesigned curriculum to better meet the needs of employers

• Success of this process laid the groundwork for future workforce projects among the different career communities

• Each employer agreed to continue to serve as a resource for Sinclair as the college revised its Supply Chain and Logistics short term certificate and degree programs

• Several employers requested more information about creating internship opportunities

• Process became a template for other departments within the Business/IT Community
Creative Arts Career Community

Determining need for new academic program

- Industry leaders were invited to a compression planning session
- Leaders engaged in a highly focused discussion and identified top skills needed within the Video/Sound Production career field
- Top skills and competencies were voted upon, then weighted and organized
- A final summary of key session deliverables was given to the Creative Arts Career Community
- The committee created an action plan and assigned specific follow-up responsibilities with deadlines to key team members
Creative Arts Career Community

Session Outcomes

- Confirmed need for Sound/Video Technology program
- Identified top skills and efficiencies employers desire
- Created an Advisory Board of industry leaders
- Developed connections with area employers for potential internships
III. Online Career Tools
Online Tools

https://www.sinclair.edu/academics/career-communities/

Career Communities

Why Career Communities?

Career Communities will give you opportunities to:

1. EXPLORE and CONNECT with your career and academic goals.
2. MEET students with similar interests.
3. ENGAGE with faculty members and employers in your career area.
4. CONSULT with an advisor who specializes in the programs in a particular career community.
5. UNDERSTAND the resources at Sinclair.
Online Tools

https://careerconnection.sinclair.edu/
IV. Career Exploration for Students

I USED TO BE UNDECIDED...

BUT NOW I’M NOT SO SURE
CAREER PATHWAY

1. Application – pick a metamajor

2. Go to advising and get a MAP

3. Deciding Day – narrows choices

4. Conversation with Experts

5. Field Experience: • Internship • Co-op

6. Job Readiness: • Job Fair • Prep for Interview

Unsure of choice? Change major?

Unsure of choice?
Giving students information they don’t realize they need...
Undecided on a Career Choice?
Interested in seeing all of the programs Sinclair has to offer?

Join us for...

DECIDING DAY

Monday, April 22, 2019
10:00am – 2:00pm
Academic Advising Lobby
Building 11 – 3rd Floor
Career Pathway Assessment

Circle any squares in each row that best fit your answer to the question. Next, add up your selections for each column to determine which Career Community aligns to your career path.

<table>
<thead>
<tr>
<th>1</th>
<th>I love...</th>
<th>Working with Systems</th>
<th>Singing or Playing an Instrument</th>
<th>Working with Others to Solve Problems</th>
<th>Reacting Quickly to Help People</th>
<th>Volunteering at a Local Hospital or Animal Shelter</th>
<th>Puzzles</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>I enjoy being...</td>
<td>Leader</td>
<td>Free Thinker</td>
<td>Student</td>
<td>Active</td>
<td>Caregiver</td>
<td>Problem Solver</td>
</tr>
<tr>
<td>3</td>
<td>I want to work...</td>
<td>In an Office, Restaurant/Bakery, Warehouse</td>
<td>In a Studio or Theater</td>
<td>With Great Independence</td>
<td>As Part of a Team</td>
<td>In a Hospital or Healthcare Clinic</td>
<td>Outdoors</td>
</tr>
<tr>
<td>4</td>
<td>In college I would like to learn more about...</td>
<td>Economics, Law, Management, Culinary</td>
<td>The Creative Process</td>
<td>Human Behavior</td>
<td>Risk Analysis and Investigation</td>
<td>Medicine</td>
<td>Designing Things</td>
</tr>
<tr>
<td>5</td>
<td>My career will be...</td>
<td>Customer Focused</td>
<td>Expressions of my creativity</td>
<td>Mentoring Others</td>
<td>Protecting My Community</td>
<td>Caring for Others</td>
<td>About How Things Work</td>
</tr>
</tbody>
</table>

| Totals: | | | | | | |

CAREER COMMUNITIES

- Business & IT
- Creative Arts
- Health Sciences
- Liberal Arts & Social Sciences
- Law & Public Safety
- Science, Technology, Engineering & Math
- I like everything! (Undecided)

Career Communities provide opportunities for you to:
- Explore your career options and set academic goals
- Meet students with similar interests
- Engage with faculty members and employers in your career area
- Work with an advisor who specializes in programs in a particular Career Community

My Career Community is: ____________

SINCLAIR COLLEGE
Career Cards

**Web Developer**
Design, create, and modify websites. Analyze user needs to implement website content, graphics, performance, and capacity.

State Average Salary: $55,000/yr.

**Interior Designer**
Plans, designs, and furnishes interior environments of residential, commercial, and industrial buildings.

Natl. Median Entry Level Salary: $25,000

**Teacher**
Teach students in one or more subjects, such as English, mathematics, or social studies, at the secondary level in public or private schools. May be designated according to subject matter specialty.

State Average Wage: $27.39/yr.

**Firefighter**
Control and extinguish fires, protect life and property and conduct rescue efforts.

Natl. Average Salary: $40,000/yr.

**Medical Assistant**
A nationally recognized multi-skilled professional who assists a physician in an ambulatory healthcare setting, such as a medical office or clinic. They perform both administrative and clinical duties within a healthcare setting. Medical Assistants can lead to careers in physician offices, medical and clinical, insurance companies, and more.

State Average Wage: $14.30/yr.
Conversations With Experts
V. Reaching Prospective Students
I did not realize that was an option!
career

goals

interest

education

values

vision

skills
QUESTIONS?

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