@BeingMCC: Student-Run Instagram Account

Name: _____

Major: _____ Grad Year: _____

Email: _____ Mobile #: _____

YOUR Week: _____ Password: _____

Welcome to @BeingMCC! Each month, a different member of the MCC community takes over the account controls for one week to show what Monroe Community College is really like, through their eyes. The account is administered by the MCC Marketing & Web team, but run by the students who participate. So thank you for your participation!

Guidelines and expectations

1. Your week begins on MONDAY morning and runs through the following SUNDAY evening.

2. You'll be given the new account password (SEE ABOVE). DO NOT CHANGE THIS PASSWORD.

3. Introduce yourself with a selfie in your first post on Monday. Let followers know who you are (major, class year, activities, anything else that you want to share) and the kinds of things you'll be up to this week.

4. Post as often as it makes sense to you; just think with an "Instagram eye." **DO POST AT LEAST TWICE A DAY, TO GIVE FOLLOWERS A GOOD SENSE OF YOUR WEEK AS AN MCC STUDENT.**
   a. Please do not post any photos of alcohol consumption, or photos of activities that violate MCC's code of conduct or any local, state, federal or other laws.
   b. Your posts should answer the question, "What is my MCC experience like? What do I want my friends, fellow MCC Tribunes, the Rochester community to see?"

5. When you post, please use #MCClife.

6. If you run into any issues, please contact Janet Ekis at: jekis@monroecc.edu.

7. Post a final "sign-off" post sometime the following Sunday.

8. Beyond that, have fun! For one week, the account is yours.

I have read the above guidelines & expectations about @BeingMCC and commit to following them.

SIGNATURE: _____